

PROPOSAL COMPETITION

TITLE

“Don’t Stop Now! End Child Malnutrition with Sustainable Development Goal 2 and 3!”

Deadline: 31 March, 2016

I. Information

World Vision’s Child Health Now Campaign is pleased to invite students and youths under 30 years old to join Proposal Competition under the theme “Don’t Stop Now! End Child Malnutrition with Sustainable Development Goal 2 and 3!”

You are invited to develop and conduct an original, creative, and achievable activity or event that can mobilize support and popularize the Sustainable Development Goals (SDGs) to the Cambodian public, and help reduce child malnutrition in Cambodia. This is an opportunity to have your voice heard, and to *be* a voice for malnourished children.

Referencing to SDGs, you will mobilize people’s voice and views and help World Vision encourage the Royal Government of Cambodia to prioritize SDG 2 and 3, and child malnutrition, in government plans, policies and future strategies (such as the National Development Strategy Plan and the National Strategy for Food Security and Nutrition).

Candidates must clearly explain the process of their activities. The two best proposals will be awarded \$1000 each to implement their plan.

The overall objectives are:

1. To engage with the general public effectively to inform/educate them about Sustainable Development Goals, particularly goals 2 & 3.
2. To reflect the voice and opinions of the general public on Sustainable Development Goals, to provide input and encouragement to the Government on prioritization of SDGs for Cambodia.
3. To provide opportunity for young Cambodians to fulfil their roles as active citizens, and be a voice for children, the future generation.

2. Background

Malnutrition in Cambodia is an urgent issue for children, but too often it does not get identified or treated correctly. Malnutrition makes children more susceptible to life threatening diseases and can also impact their physical and mental development. This means they are less likely to do well in school and make a lower income when they are adults. This competition is not only offering an opportunity for youth to learn and do a research to broaden their knowledge on nutrition, but also fostering their leadership by implementing their proposed project.

3. Guidelines

Your proposal can be submitted by individual or group work.

- Activity can be various and no restriction in how you use creativity as long as it is not against World Vision's Child Protection Policy and Child Protection Behavior Protocol, or the laws of the Kingdom of Cambodia. The activity can be conducting a public event, community work, producing a documentary, short film, etc. The activity should reflect how it can help to contribute to raise concerns on child malnutrition issue, and solutions that may be possible of SDGs 2 and 3 are prioritized and achieved.
- The proposal activity plan should clearly elaborate the process to achieve the three objectives above.
- Develop a clear methodology on how to engage and mobilize citizens, including key messages related to SDG 2 and 3.

The proposal must:

1. focus on, and explain, the current status and progress of child nutrition,
2. analyze threats and obstacles in implementing activities to address child malnutrition for the sustainable development of the country, and
3. explain how SDGs could contribute to solve this issue.

4. Timeline

1 March:	Launching of the call for the Proposal Competition
1-31 March:	Open for submissions
1 April:	Applications close
4 – 10 April:	Selection process
11 April:	Announcing the two winners
18 April:	The winners receive orientation at World Vision office in Phnom Penh
18 April – 3 May:	Preparing the activities/events
4 – 10 May:	Activities/events conducted

5. Eligibilities and Requirements

This is an open and competitive process and is open for anyone less than 30 years old, especially students and youth.

- Proposal can be submitted under an individual or group name.
- Groups cannot be NGOs or registered organisations/businesses.
- Be able to deliver the work on the proposed timeframe, including implementation of the proposal from May 4-10.

- Proposal must be the original work of the applicant(s).
- Proposal can be in Khmer or English:
 - **Proposal in Khmer:** in Word format, A4 paper size, Khmer OS System, Font size 12, Line spacing 1.5)
 - **Proposal in English:** in Word format, A4 paper size, Times New Roman, Font size 12, Line spacing 1.5
- Write a report after the activity finished, and provide required documentation and evidence on how funds were used.
- Activities must not violate World Vision’s Child Protection Policy and Child Protection Behavior Protocol, or the laws of the Kingdom of Cambodia.
- Proposal is not legible for World Vision staff.

6. Prize

The winner will be awarded with \$1,000 to implement the whole activity. Please also provide the detail timeline and cost of expenditures in the proposal.

7. Selection Criteria

Content

- Demonstrate an understanding of child malnutrition issue in Cambodia context, and how it links with Government plans and SDGs 2 & 3.
- Ability to clearly explain how proposed activities will help to reduce malnutrition, and encourage the government to further prioritise this issue.
- Creativity on how to engage, mobilise and collect the views of citizens.
- Originality and practicality

Supporting evidences

- Well-researched
- Providing convincing arguments supported with relevant examples/case studies
- Clear budget plan showing how the \$1000 award will be used.

8. Proposal Submission

The deadline for submission is 31 March, 2016. The final announcement will be on 20 April. Only winners will be contacted individually by email and phone.

Interested applicant(s) can either submit their work online (preferred) to email address: chn_cambodia@wvi.org, under “Subject” put in “Child Health Now Proposal Competition 2016”, or send the hard copy to World Vision office: #20, St. 71, Tonle Basac, Chamkar Morn, Phnom Penh.

For more information, please contact chn_cambodia@wvi.org or 012 680 561