

**OVER 30 YEARS**

Improving our children's lives



World Vision®



# ANNUAL REPORT

## SENEGAL 2016

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World Vision

Participants in Sister Fa's Art for Child Protection sensitization campaign, Dialambéré, February 2016





## WORLD VISION SENEGAL

World Vision is an international Christian organization committed to long-term development, emergency response, and advocacy for the most vulnerable. We strengthen and empower children, families and communities to address the principal causes of poverty and injustice.

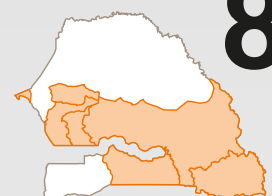
# OUR GOAL: TO IMPROVE THE WELL-BEING OF 8 MILLION CHILDREN

IN SENEGAL BY **2021**, PARTICULARLY THE MOST VULNERABLE.

 **30** years  
working in  
Senegal

**258** staff  


Annual budget  
**\$US 19.4** million

 **8** regions:  
Dakar, Fatick, Thies  
Diourbel, Kaffrine,  
Tambacounda,  
Kédougou and Kolda

**29** programs

**101**\* projects

**1,253,062**  
children impacted  
in 2016



**#1** NGO  
in the world for child sponsorship



**69,321**  
children registered in  
the sponsorship  
program in Senegal

 **67%**  
of the funding for World Vision  
Senegal's activities is raised  
through sponsorship

## OUR VALUES

- We are Christian
- We are committed to the poor
- We value people
- We are stewards
- We are partners
- We are responsive

\* Sponsorship funded projects tied to the 29 programs

# MESSAGE FROM THE NATIONAL DIRECTOR

Dear readers,

It is my great pleasure to share with you this World Vision Senegal Annual Report for 2016 which highlights the achievements of World Vision Senegal and its partners including government, donors, local communities, community and faith based organizations and other partners, in improving child well-being in Senegal.

Over this past year we have *directly impacted 1,253,062 children and their families across eight regions of Senegal* and we are on track to achieve our overall target of improving the well-being of 8 million children in Senegal, particularly the most vulnerable by 2021. I would like to thank all of you for your active partnership in helping us achieve this important goal together for Senegalese children.

It is the first year of our 2016-2021 World Vision Senegal Strategy and we are very pleased with the success we have seen to date in improving health and nutrition, education, livelihoods and economic development and local governance during 2016. I look forward to sharing this with you through this report.

This year we have made strong progress upscaling several key technical approaches that we know work across our program areas, including the Literacy Boost model that improves child literacy, the Citizen Voice for Action (CVA) model that assists communities hold local government more accountable for health and education service provision, and our savings group model that helps improve household economic development. We have also commenced Channels of Hope for Child Protection, an exciting new approach that enables imams and pastors to take the lead in effectively addressing the persistent issues of early marriage, female genital mutilation and child abuse in their communities. We have also seen these models 'proven' through several strong university and consultant-led studies that show us that these approaches have indeed had real impact on the children, families and communities that we serve in Senegal.



This year also saw the commencement of our World Vision Senegal Advisory Council. We now have seven qualified, engaged and motivated Senegalese Advisory Council members who are advising World Vision Senegal and assisting us achieve our goals and objectives together. You will hear from our Advisory Council Chair Ms. Thérèse Turpin Diatta later in this report and also see the biographies of the seven Advisory Council members.

We have also had our microfinance institution, VisionFund Senegal, officially approved this year. The organization is steadily growing its number of loan clients and portfolio to serve more families and their children in Senegal, particularly those who are most vulnerable, who very often cannot access these important financial services. We look forward to continuing this exciting journey towards improved financial inclusion in Senegal through the work of VisionFund Senegal.

Again, I would like to thank all our partners including government, donors, local communities, community and faith-based organizations, as well as our 258 World Vision staff, for assisting us with this strong progress towards our objective of improving the lives of the 8 million children in Senegal, particularly the most vulnerable. We look forward to our continued partnership in 2017 to make 'life in all its fullness' a reality for the 8 million children in Senegal that we serve.

Blessings

Dr. Andrew Catford  
National Director  
World Vision Senegal





# ADVISORY COUNCIL

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The World Vision Senegal Advisory Council consists of seven external members alongside the Regional Director for World Vision West Africa and the National Director of World Vision Senegal. The responsibilities and functions of the Advisory Council are generally to serve as support to World Vision's ministry (including the raising of resources) carried out within the country and to participate on behalf of the National Office in Partnership processes.

**1. Ms. Thérèse Turpin Diatta, Advisory Council Chair**

Thérèse has accrued more than 30 years' experience in the banking sector. She is the director of her own gallery of African art and very active in promoting culture and society in Senegal and abroad.



**2. Mr. Patrice Gomis, Advisory Council Vice-President**

Patrice has 24 years of experience in financial and investment management, and 10 years of experience as a consultant in management & IT management. He is a director in several companies.



**3. Ms. Madeleine Gomis, President of the Council's Governance and Politics Committee**

Madeleine joins us from IntraHealth with a seven-year background in health project management. She is the director of Business Management Consulting, a firm advising in project management and human resource management.



**4. Mr. Daniel A. K. Gomis**

Daniel's career in international conference interpreting stretches back 19 years. He currently works for the Church of the Nazarene as National Strategy Coordinator for 15 countries across West Africa.



**5. Ms. Odile Ndoumbé Faye**

Odile has spent 17 years in academia and eight years in research and development, specializing in gender issues. She works for AFARD, the African Women Research & Development Association.



**6. Mr. Etienne Diene**

Etienne has 15 years experience in the field of architecture. He runs his own architects practice and has worked on more than 30 projects with numerous private companies in Senegal.



**7. Mr. Prosper Djiba**

Prosper has been practicing as a lawyer for 29 years and has managed his own legal firm in Kolda since 2003. He has been a member of the administration council for the social center 'Les Six Jarres' in the diocese of Kolda.





Dear Friends,

It is my great pleasure to greet you after my first year as World Vision Senegal Advisory Council Chair. I lead a group of seven highly skilled and passionate Senegalese Advisory Council members, whose role it is to ensure World Vision Senegal reaches its objectives: assisting children, families and communities in Senegal to achieve 'life in all its fullness'. As Senegalese citizens ourselves, we feel honored to bring our skills and talents to World Vision Senegal to support this noble mission.

We have gone through a detailed orientation process this past year, including visits to see World Vision's work in the field; visited World Vision Ghana to learn from their established Advisory Council, and completed various orientation sessions and regular Advisory Council meetings. Through all of these activities, we have come to clearly understand two crucial things:

Firstly, we have fully understood the significant development need that still exists in Senegal, particularly in locations where World Vision works. Secondly, we have seen with our own eyes the competence of World Vision as an experienced and committed Christian development, advocacy and emergency response agency in our country.

We look forward to assuming our roles in improving the well-being of 8 million children in Senegal, particularly the most vulnerable ones, by 2021.

God Bless You



Therèse Turpin Diatta  
Chair, Advisory Council



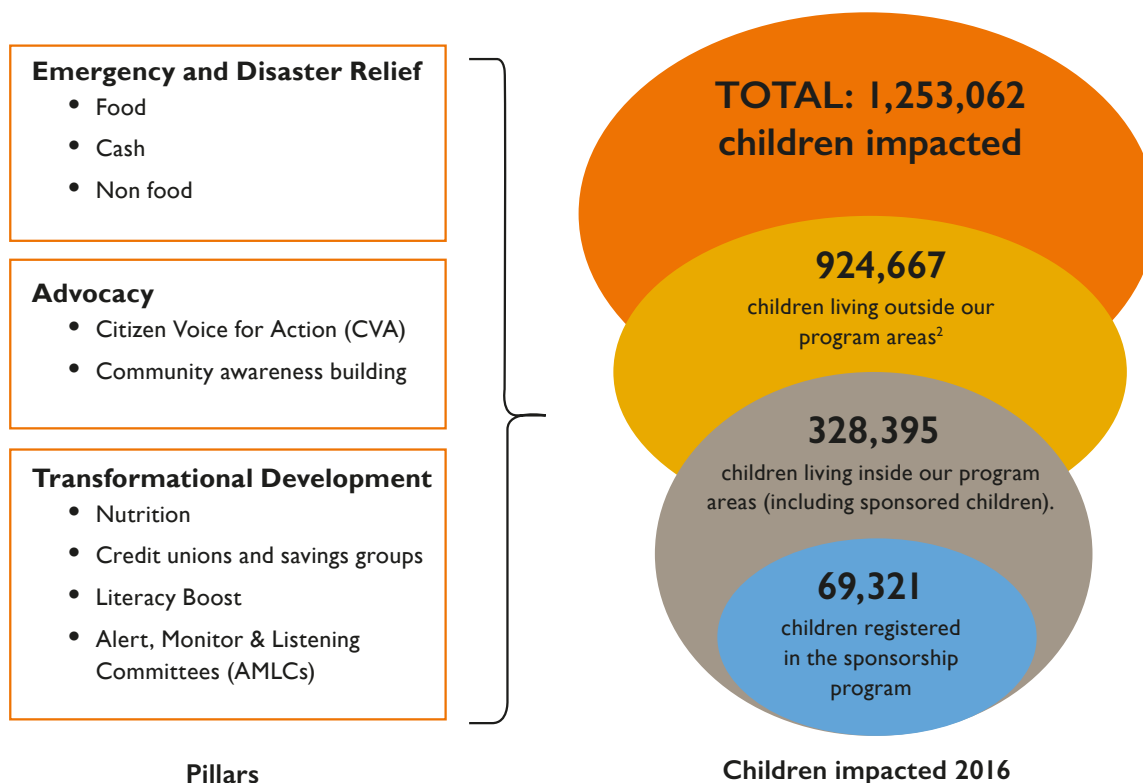
# NATIONAL STRATEGY AND RESOURCE ACQUISITION AND MANAGEMENT

World Vision Senegal began the fiscal year by launching our new National Strategy for 2016-2021, which aims to improve the well-being of **8 million children**<sup>1</sup> in Senegal by 2021. Informed by **more than 30 years of experience** in the country, the strategy anticipates a significant financial contribution to long term development, emergency response and advocacy impact in Senegal.

In the first year of implementation, we have achieved the following:

- **Reinforcement of our involvement in all strategic sectors.**
- **Laying the foundations for advocacy at national level.**
- **Strengthening our capacity and positioning at national level on humanitarian and emergency response issues.**

At the end of the first year of implementation of our strategy, we can clearly see the contribution of World Vision Senegal and its partners to achieve the expected impact.



## Funding for the National Strategy 2016-2021

In preparation for funding these essential objectives, World Vision Senegal has invested significant time and effort in raising its profile in the eyes of donors, and has also actively prepared and responded to calls for proposals.

Lessons learned from 2015 and efforts to increase resources during 2016 fiscal year led to the diversification of our resources through new partnerships and private non- sponsorship and public funding.

<sup>1</sup> All children aged 0-18 years.

<sup>2</sup> Medina Gounass, Medina Yoro Foula, Pata, Bambey, Fatick, Dioffior, Koungeul, Grand Yoff, Parcelles Assainies, MBacké, Thies Nord, Thies Ouest, Kedougou, Bakel

As a consequence, we have **renewed and boosted relations with 15 technical and financial partners**, three of which are new relationships. We can now take on our objectives with renewed confidence, as we continue to champion the well-being of Senegalese children.

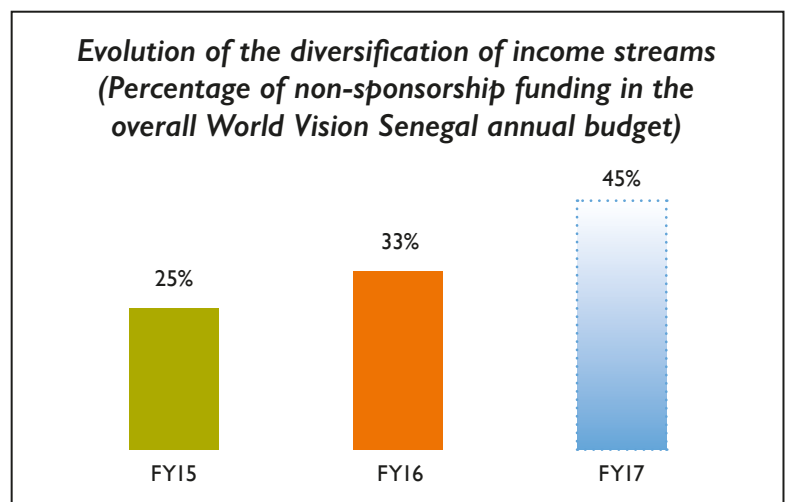
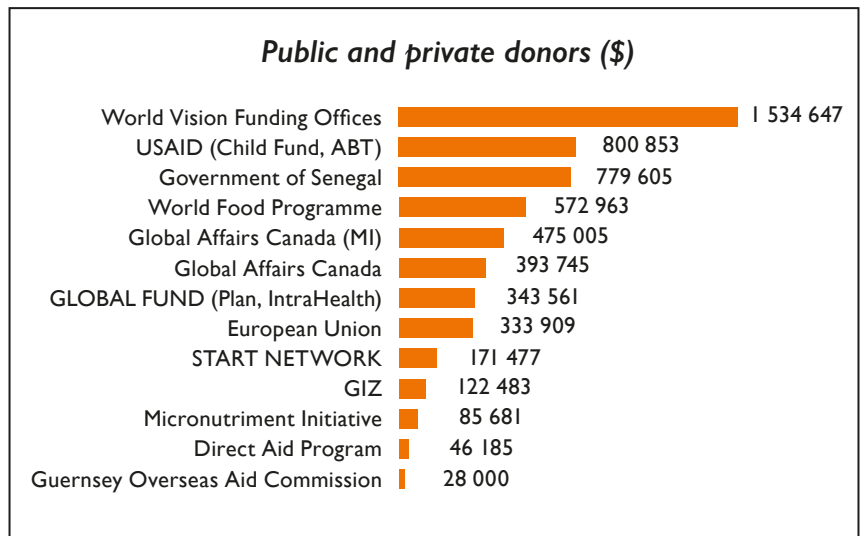
This strategic shift in funding has included:

- **Diversifying funding for programs and reducing the reliance on sponsorship income.**
- **Investing more in sectors such as local governance and child protection.**
- **Widening our impact potential by extending operations into new geographic areas not presently covered.**

With a **success rate of 80%**, we secured funding of **US\$ 13,671,255** during the Fiscal Year 2016 (FY16) for projects lasting an average of 3-5 years in the areas of health and nutrition, child protection, economic development and governance.

World Vision Senegal will press ahead in FY17 with a plan to secure **US\$ 16 million** for additional three-to five year projects. These will support the National Strategy in the areas of economic development and resilience, child protection, education and health and nutrition.

## Our Partners:





# HEALTH AND NUTRITION



## Strategic objective

All children under 5 years and all women of child bearing age enjoy improved health and nutrition.

World Vision has 29 projects that tackle primary healthcare, nutrition, hygiene and sanitation. Initiatives addressed include:

- **Extension of nutrition center coverage.**
- **Support for immunization and antenatal care strategies.**
- **The promotion of drinking clean water along with proper hygiene and sanitation practices.**

## Progress and results in 2016 compared with 2015:

- Drop from **8% to 6%** in the prevalence of wasting in children under 2 years of age;
- Increase from **65% to 73%** in children 0-59 months with adequate growth;
- Increase from **73% to 80%** in the number of caregivers adopting at least five key behaviors (breastfeeding, vaccination, weighing, use of treated mosquito nets, bodily hygiene).

## Importance of hygiene and its impact

One of the most telling performances has been the uptake of **handwashing**. This positive and profound change to the way caregivers behave has **risen from 53% to 79.5%**. This is an increase of 25%, which is particularly timely given the Ebola epidemic that was a significant threat in Senegal and the region. Handwashing was one of the main ways of reducing the spread of the virus.

**Handwashing with soap also remains one of the most effective means of preventing diarrhea-based illnesses and pneumonia, which together account for the majority of deaths of infants under five years old.** The indicator used measures the impact of the training on the prevention of oral-fecal transmissible diseases that has been delivered by community agents and IEC/BCC (Information Education Communication/Behavior Change Communication) programs.

This strong result was achieved thanks to cooperation with local collectives, technical services and government agencies (*Health Districts, Hygiene and Prevention Services, Sanitation Services.*); and groups and associations (*CASADES<sup>3</sup>, community relay associations, les BAJENU GOX<sup>\*\*</sup>, women's groups etc.*).

### Proportion of caregivers with appropriate hand-washing behavior

52.8%



National Average FY15

79.5%



National Average FY16

<sup>3</sup> Support and Maintenance Committee for Economic and Social Development (healthcare stakeholder)

<sup>\*\*</sup> BAJENU GOX: Based on the Wolof term used to describe a grandmother, Bajenu Goxs support women during the prenatal, childbirth and postnatal stages. The initiative provides an advice service on caring for children under 5.





### Testimony

“My name is Rouguiyatou and I’m 17. I’m one of the teenagers from Paroumba who’s been encouraging kids to get involved in school government, municipal councils and child protection associations.



I will do my best to succeed and go to secondary school as I want to become a midwife when I have finished my studies. I have gone through World Vision’s hygienic practices training, such as how to set up handwashing facilities (known as ‘tippy-taps’) and how to make bottle traps for flies.

Before the hygiene training I did a course in leadership with workshops on how to relay the training to others. With these skills under my belt, I have started sensitizing people in my village on good hygiene and I’ve been showing them the techniques for making handwashing facilities and the flytraps.”

### Prevention and care for infant diarrhea cases

**1,273** community volunteers trained to raise awareness and monitor progress.

**3,123** discussion groups conducted on the theme of diarrhea prevention and care.

**56,661** women self-referring following discussion groups on the theme of diarrhea prevention and care.

**58,715** women educated on key attitudes and behaviors.

Mother’s sensitization on nutrition best practices, Mbambey, May 2016.

# EDUCATION AND EVERYDAY LIFE SKILLS



## Strategic objective

All children have equal access to quality education and training which will serve them for life.

**Improving children's ability to read and comprehend** is at the heart of all 28 of World Vision's education projects. Assessments of reading and comprehension in fourth and fifth grades over the last five years have charted a significant upturn, although still much remains to be achieved to reach education standards in Senegal.

Besides the remedial plans triggered by reading ability assessments for fourth and fifth graders using the FLAT Tool (*Functional Literacy Assessment Tool*), The Literacy Boost project model has improved first and second grade reading skills (6-9 year olds) in three ADPs (Niakhar, Tattaguine and Mbella). This consists of three stages:

- **Assessment:** Assessment of ability at the initial stage of the project and again at the end of the project.
- **School:** Training of teachers on how to create an innovative and literate environment.
- **Community engagement:** Establishment and support of Reading Clubs, creation of additional reading resources based on local materials and training sessions for parent.

In less than two years since the project model's inception, the results have been extremely encouraging: reading and comprehension skills have jumped from **1% to 45% across World Vision Senegal program areas.**

These results have been achieved with the support of partners such as Academy Inspectors and community organizations (school management committees, local volunteer networks).

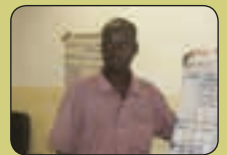
## Testimony

"My name is Gilbert Faye and I'm 10 years old. I'm a student at Sagne school. I love the Reading Club because it's given me the chance to read outside of school. I make the most of the chance to read loads of books there that you don't find at home or at school. When I get stuck on something I just ask the other kids. We help each other out and make new friends."



"The Clubs play an important role in the community because they give children a chance to read outside school hours anytime anywhere, away from the scrutiny of teachers. The number of kids using them proves how popular and respected they are, and new members join every session. The Clubs develop reading skills, accelerate learning and also support those have particular difficulties with reading in school. That's why we are proposing that the Reading Clubs be set up in other villages in the area which are eager to take advantage of this project."

**Kory Thiao, President of the School Directors' Collective.** ADP Niakhar



## Formulating remedial plans for reading

**1,876** teachers trained in assessing and putting a remedial plan in place.

**42** new Reading Clubs established locally.

**65,660** elementary school children benefited from remedial measures.

**2,224** pupils are registered members of Reading Clubs (49% girls).

**63** teachers and **21** of their directors trained in the five components of innovative reading.

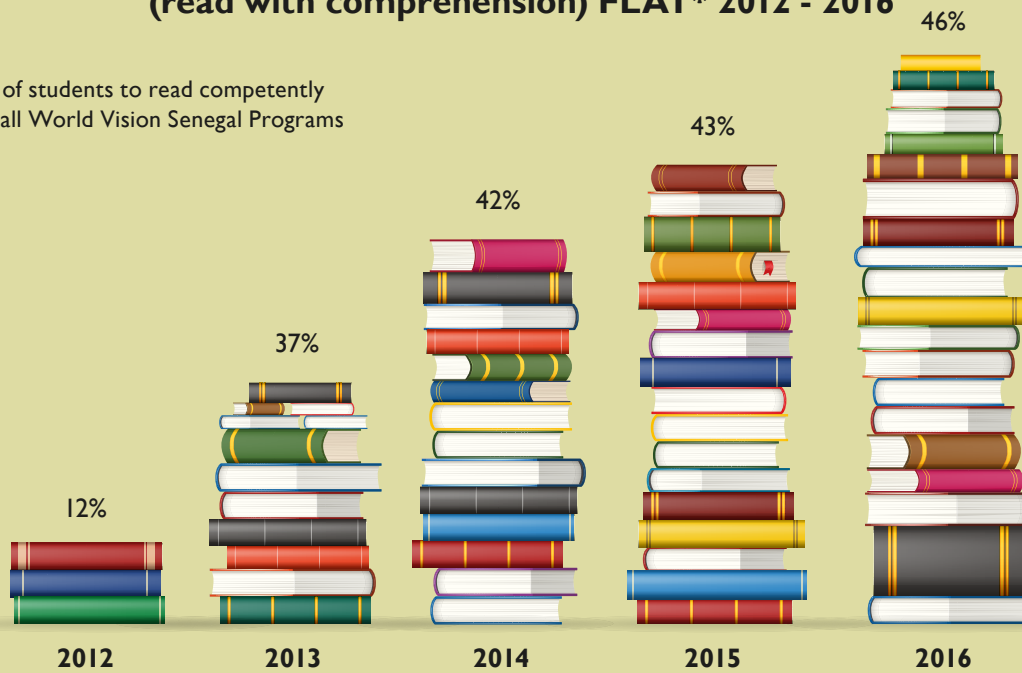
**51** facilitators trained in home support for children.

**84** local volunteers trained in running Reading Clubs.



## Proportion of children who are functionally literate (read with comprehension) FLAT\* 2012 - 2016

Ability of students to read competently  
across all World Vision Senegal Programs



\* Functional Literacy Assessment Tool





# LIVELIHOODS AND RESILIENCE



## Strategic objective

All children grow up in homes which are protected from hunger and resistant to crises.

In 2016 World Vision has made **substantial gains** on the previous year's work to strengthen family livelihoods and resilience. These are the 2016 headline results from the **19** projects tackling this area across Senegal:

- **Rise from 50% to 55% of households having access to a secondary source of income.**
- **Increase of 40% in cereal bank membership by vulnerable households – a resounding endorsement of this food security strategy.**
- **A net rise of 345% of women joining Village Saving and Loans Groups (VSLGs) for the purposes of investing in small businesses (from 2,075 to 7,161 women).**

The expansion of the VSLG model has turned into a flagship scheme. The promotion of this local mechanism for saving and granting small-scale revolving credit has seen the number of VSLGs burgeon from **92 in 2015 to 585 in 2016**. With a female membership of 98%, women's empowerment in micro-enterprise has been greatly extended.

Adapted to the needs of low-income households, this model has enabled more than 14,500 women to get involved in income-generating activities. This has had a positive effect on more than 48,725 children regarding health, education, food etc.

## Overall progress of livelihood and resilience initiatives:

- **Improvement in production yields (agriculture, livestock, forestry and fishing).**
- **Promotion of savings and community credit.**
- **Promotion of environmentally friendly practices.**
- **Equipping communities and households to prepare themselves for crises.**

All progress made is the result of the collaboration and partnership with Local Collectives, Technical Services and Government Agencies such as the Departmental Service for Rural Development, the National Agency of the Agricultural and Rural Council (ANCAR), the Council and Support for Local Development (CADL), the Water and Forestry Service, the Animal Husbandry Service, the Agronomic Research Institute of Senegal (ISRA) and the Producers' Groups and Associations. The commitment of all their staff tasked with implementing schemes and persuading communities to embrace them has been vital to the success of these approaches.

## Testimony

"Formerly, our income didn't stretch far enough to meet the needs of our kids. But in a short space of time, thanks to VSLG, we've been able to put the money I've made from selling peanut butter toward improving our kids' quality of life - buying them clothes, school materials and providing access to healthcare. In the light of all of that, the future is looking much brighter."



"With a \$130 injection of capital from VLSG, I increased my peanut butter production from five to 12 tubs a week, which I sell for \$17 each. That now brings in at least \$85 a month, which I can use for buying school materials and clothes for my kids. I've also invested \$80 in a cart which is going to really take the strain out of moving sacks of peanuts around, as well as collecting firewood for cooking for the family."

*Aïda Diao, 29, from the village of Kounkane. Married with five children, she is a member of the VSLG 'Guèye Diao' in Kounkane along with four other women.*





## PARTNERSHIP WITH VISIONFUND SENEGAL

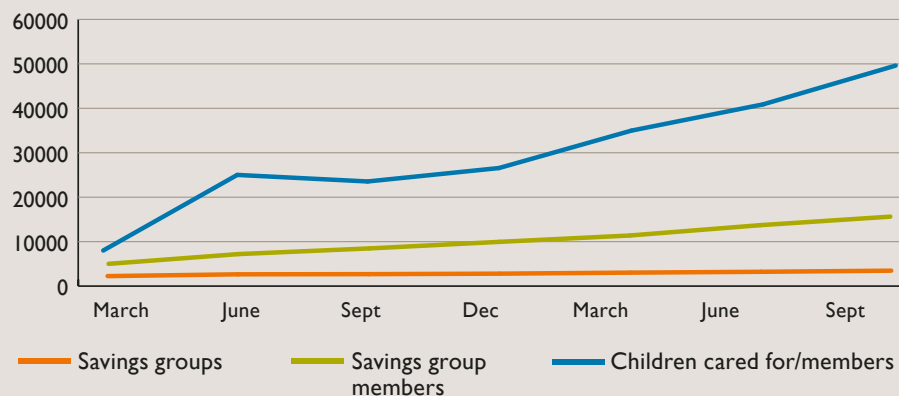
VisionFund Senegal is one of World Vision Senegal's key partners in achieving objectives that sustainably improve economic development and livelihoods.

Founded by World Vision in 2003, VisionFund International was granted MFI status in Senegal in July 2016. VisionFund Senegal is a micro-financial institution with a mission to offer children a better future by providing parents and communities the means to build livelihoods and increase their resilience.

Key figures for the 2016 fiscal year for VisionFund Senegal include:

- 46,263 Senegalese children impacted.
- 1,232 households impacted.
- US\$3,715,456 in credit disbursed.
- 80% of borrowers are women.
- 78% of borrowers live in rural areas.

Growth and Impact of savings groups



Members benefit from a Village Saving and Loans Group, Velingara, May 2016



# CHILD PROTECTION AND PARTICIPATION



## Strategic objective

All children are protected against violence, exploitation and mistreatment.

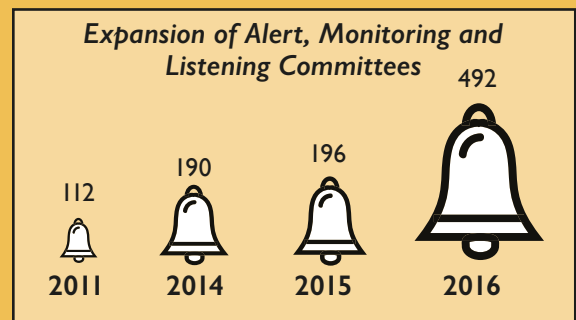
Protecting children is one of World Vision Senegal's core purposes. We are particularly committed to:

- **Reinforcing the protective environment around children and nurturing children by getting them involved in comprehensive and ongoing discussions about child protection issues.**
- **Empowering children by developing their life skills and equipping them to protect themselves against abuse.**
- **Training children to be able to play a meaningful part in community life in an age-appropriate manner.**

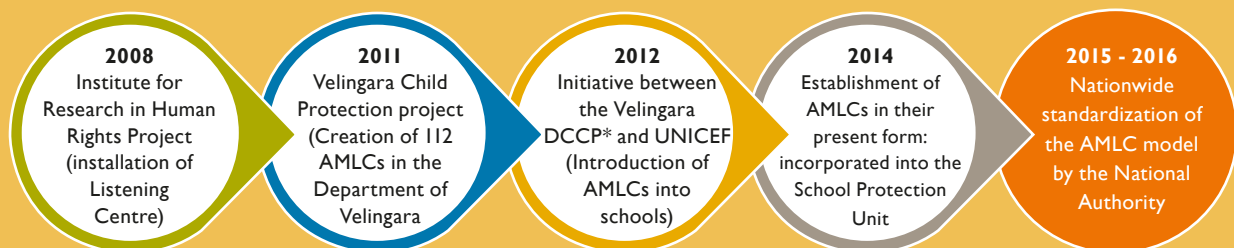
The various initiatives pursued during the 2016 fiscal year have consolidated gains but above all they have chalked up new successes.

Initiatives pursued in FY 2016 and their status	2015	2016
Increase in the number of young people claiming to possess a birth certificate or other kind of documentation of civil registration.	76%	81%
Increase in the proportion of children with a stake in decision making that affects their own lives.	52%	59%
Increase in the proportion of young people feeling they are on the road to achieving satisfaction in life.	29%	36%

One of the most far-reaching results is the strengthening of local Child Protection Committees. In partnership with the Directorate for Child Protection and other protection stakeholders, Alert, Monitoring and Listening Committees (AMLCs) have expanded from 190 groups across 14 ADPs (FY14) to 492 in 29 ADPs (FY16). As a consequence, more than **328,000 children** now have access to outreach protection services.



## DEVELOPMENT OF THE ALERT MONITORING AND LISTENING COMMITTEE MODEL



This progress is the result of the cooperation and partnership between Local Collectives, Technical Services and Government Agencies such as AEMO (Open Community Education Action), the Child Protection Directorate, community-based organizations, faith-based organizations and community radio stations.

\* Departmental Committee for Child Protection

## Selected results of Alert, Monitoring and Listening Committee activities

**2,251** children trained on their rights and protection.

**1,360** local leaders trained on rights and protection.

**74** cases reported to the AMLCs.

**74** cases referred to higher authorities (police, courts).

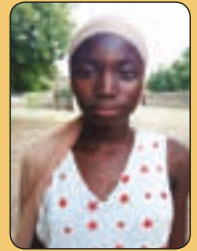
**74** cases prosecuted resulting in a favorable outcome for children.

## Testimony

“My name is Aminata and I’m 12. I grew up seeing a lot of child marriages around me. For example my friend Tening in fifth grade was married to her uncle at the age of 13. Another fifth-grade friend, Marie, was married to a wrestler who lived in Mbour. But it was what happened to Adama that really shocked me.

She was 13 when she was given in marriage to Birama, a mechanic from Dakar. Adama was really bright and a high achiever in class but she had to leave school and she got pregnant in no time. Tening and Marie both dropped out of school and I feel awful seeing them now.

And that’s why I’m in a club that organizes many activities to oppose child marriage. We even put on a forum and invited our parents and the authorities so we could make them more aware of issues on the subject. At the end, the authorities even signed our resolution on early marriage so we were very satisfied.”





# RESEARCH, DEVELOPMENT AND INNOVATION

World Vision is focused on robust research processes to develop innovative new approaches to development but also to verify the effectiveness of existing development approaches to upscale

these and therefore better improve the well-being of children, families and communities. In 2016, World Vision Senegal was involved in several external research studies including:

- The **'Channels of Hope for Child Protection'** study conducted by Queen Margaret University (Scotland) and Columbia University (USA) provides a deeper understanding of the nature and prevalence of local beliefs and practices which put children at risk in Senegal and compromise the effectiveness of existing child protection systems. The study has just been completed this year and will be repeated for the next three years to independently measure the effectiveness of Channels of Hope for Child Protection, as an effective faith-based approach in the Senegal country context.
- **'Research into Child Sponsorship'** was conducted by a university consortium led by RMIT University (Australia) in partnership with Deakin University (Australia), London University (UK) and Stellenbosch University (South Africa). The research examines **the effectiveness of World Vision's community-based approach towards improving child well-being**, and the way in which this is supported by the child sponsorship model. The preliminary report is available which highlights the important role that child sponsorship plays in achieving long-term development objectives and the key role that World Vision played as an effective development facilitator.
- **'The Analysis of Perceptions and Behaviors in Relation to Water, Hygiene and Sanitation'**, was instigated in the ADP of Mapatim in collaboration with the Faculty of Medicine at Drexel University in Pennsylvania (USA). The research included two months field work and the final report provided important lessons for effective Water, Sanitation and Hygiene (WASH) programming in Senegal.
- The **'Research Project into Edible Australian Acacia Species'** is a collaboration between the Toxicology and Hydrology Laboratory at Cheikh Anta Diop University in Dakar and the Dakar Institute of Food Technology that seeks to collect detailed data confirming that acacia seeds are rich in protein and micronutrients and safe for human consumption, so these seeds can be certified as a food source suitable for human consumption in Senegal. A Peer-reviewed publication of the research will be completed in 2017 to endorse the usefulness of acacia seeds for infant nutrition. The research is expected to provide a significant contribution to acute and moderate malnutrition intervention in Senegal.





# HUMANITARIAN AID AND EMERGENCY RESPONSE

World Vision Senegal is prepared to assist in times of disaster. In 2016, the key disaster responses were:

## Emergency Relief In Kaffrine: Support For Flood Victims

In July 2016, torrential rains caused terrible damage in Malem Hoddar located in the region of Kaffrine. Over 10,000 people were seriously affected by the floods, cutting off many families from their homes and livelihoods and washing away their food stocks and crops.

**With funding from the UK based Start Fund, World Vision, local authorities and local residents collaborated to put an emergency plan into effect to support the victims:**

- **Area of intervention:** Kaffrine & Malem Hoddar;
- **Budget:** US\$191,000;
- **10,000** direct beneficiaries;
- **1,666** households received up to US\$76 to be able to feed themselves for a month;
- **386** emergency hygiene kits handed out (kettles, bucket, bleach, soap, washing powder);
- **1,631** mats distributed.



Emergency aid to flood victims, Kaffrine, August 2016

## ‘Food Security Response’ Project

In 2016, prolonged drought conditions continued to affect certain regions of Senegal. The dual objective of this project was to contribute to the resilience of communities by improving the way cereal banks function, and to strengthen capacity to obtain powerful resources that can make an effective impact on emergency scenarios. The project therefore assisted communities deal with the current drought conditions they were facing but also assist them to become more resilient against future events.

**Areas of intervention:** Municipalities of Mabo, Fimela, Dabo and Guire Yero Bocar in the central and southern parts of Senegal.

**Target:** The rural population affected by prolonged period of hunger;

**Budget:** US\$63,453;

**10,500** recipients;

**1,200** households will benefit from bolstering their village cereal bank through these measures:

- Supporting cereal banks to maintain sufficient stockpiles, helping to cope with food crises.
- Implementing long-term systems to ensure the availability of grain stockpiles in existing banks.

The criteria for granting loans was set by VisionFund Senegal with the eligibility of cereal bank management committees in mind. Eight such committees have been proposed in the central zone of Senegal and four in the southern zone of Senegal, operating on a full cost-recovery basis through the project scheme ‘Village Security Stock’.

World Vision staff were issued with powerful technology in order to enhance their responsiveness to this project and also future food insecurity challenges. The Last Mile Mobile Solution (LMMS) software is a mobile phone app and was the tool of choice for executing, tracking and reporting on all distribution efforts, as well as collecting data on the target demographics / recipient.



# ADVOCACY

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World Vision Senegal has prioritized advocacy, as a key element of its current strategy. To improve the well-being of 8 million children in Senegal, particularly the most vulnerable, it is important for World Vision together with key partners, to influence key government agendas and policy at a national and local level to ensure the effective legislative framework is in place to effectively improve child well-being.

## Local Level Advocacy

At a local level, World Vision Senegal has been utilizing the Citizen Voice for Action (CVA) approach to build community level capacity to hold local authorities accountable for expected service delivery standards, particularly in the areas of health and education. After four years implementing the model, an evaluation was completed in 2016 with the following results:

Artist Sister Fa engaged with World Vision Senegal in a campaign against Female Genital Mutilations (FGM), February 2016.



CVA Project Overview:	2016 CVA Project Evaluation Results
<p>In 2013 the World Vision West Africa Regional Office launched the project Citizen Voice and Action (CVA) in three countries in the sub-region including Senegal, with the goal of opening a dialogue between suppliers and end-users of services to ensure standards of government service provision are met.</p>	<ul style="list-style-type: none"> <li>• 142,343 beneficiaries.</li> <li>• 31% improvement in services in education in 31 schools.</li> <li>• 24% improvement of healthcare services in 17 health centers.</li> </ul>

Following the success of the project, the approach is being upscaled in all other World Vision programs. Currently 97% of our programs are currently completing phase 1 or phase 2 of this approach, in which decision-makers are brought together in a forum to draw up roadmaps for improving health and education for children. World Vision Senegal sees CVA as an effective method to build active citizenship, hold local services accountable and build local level advocacy capability.

## National Level Advocacy

In 2016, the focus of the national level advocacy work of World Vision has been the issues of early marriage, female genital mutilation, violence against children and improved literacy. World Vision was an active partner in the launch of the national Senegal campaign to End Child Marriage in partnership with the Senegal Government, the African Union and other partners. This work will be further built upon in 2017, as World Vision Senegal compliments this important agenda with additional advocacy activities next year focusing on ending early marriage. World Vision Senegal also played an active role in 2016 in supporting the development of the Children’s Code, an umbrella law currently under development in Senegal to confirm key child rights in Senegal including increasing the age of marriage to 18 years and preventing child labor and violence. 328,395 children across the whole of World Vision Senegal’s program portfolio have benefitted from a range of advocacy activities in 2016.

## Key campaigns for 2017

2017 sees the launch of three major advocacy campaigns for World Vision Senegal which are currently under development.

- **‘I Can Read’**: Designed by World Vision, this national campaign aims to raise the importance of children’s reading and comprehension skills and promote proven project models such as World Vision’s Literacy Boost approach.
- **‘One Goal’** utilizes sports, particularly football as the main vehicle to raise awareness of the issues of malnutrition and early marriage.
- **Campaign to end violence against children** is a World Vision International global initiative to reduce violence against children. In Senegal the World Vision campaign will focus on ending child marriage.
- World Vision Senegal will continue its support to adopt the **‘Children’s Code’**, as well as supporting the National campaign **to withdraw 50,000 child beggars from the streets.**

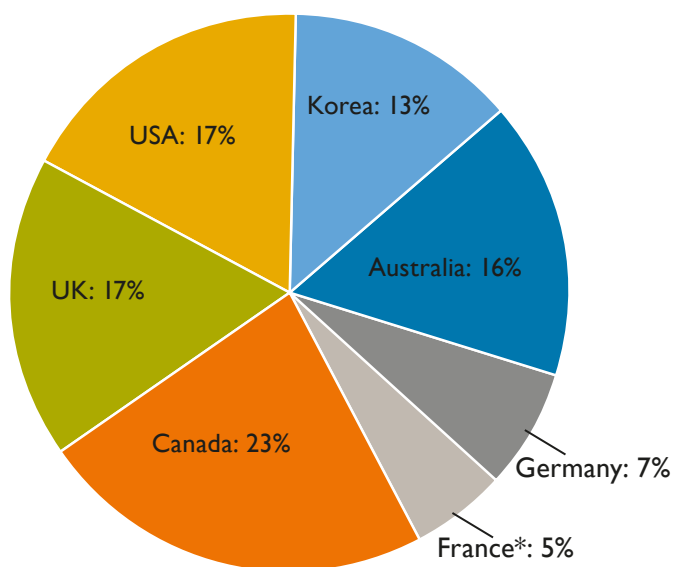


# CHILD SPONSORSHIP

Child sponsorship is an important part of World Vision Senegal's program. It enables us to improve the lives of not just the 70,000 sponsored children in-country but also their families and communities. The long term generosity and commitment of our donors allows us to implement integrated long term programming that addresses the root causes of poverty in terms of health and nutrition, education, resilience and livelihoods, and child protection. Over time this has a profound impact on the quality of life of sponsored children, their families and communities. Also, the simple but powerful act of sponsoring a child, supporting their life and being there to hear their struggles and joys, often has a transformative effect on our donors' lives in the process.

**1<sup>st</sup> NGO in the world for child sponsorship with 69,321 children sponsored in Senegal.**

*Several countries share the child sponsorship portfolio:*



\* Vision du Monde

## **Testimony**

**“This visit will stay with me forever”**

These are Sue's words, a child sponsor and ambassador of many years. Sue came to Senegal to meet Modou, the child that she sponsors for the very first time in 2016. A letter arrived from him one day and it struck a chord with her. It simply asked: “Can you come visit me and make me the happiest child ever?” There was only one answer as far as Sue was concerned and that was, “Yes!”



World Vision Senegal staff and Sue arrived to Modou's village to the warmest of welcomes imaginable. Maudou, his family and the entire village were there to meet and greet her. Sue and Modou visited his school and Sue was moved to truly understand the state of living conditions and how sponsorship funds can transform a child's life and that of his family. A truly memorable visit for all.

Boubacar, a sponsored child, and his parents.

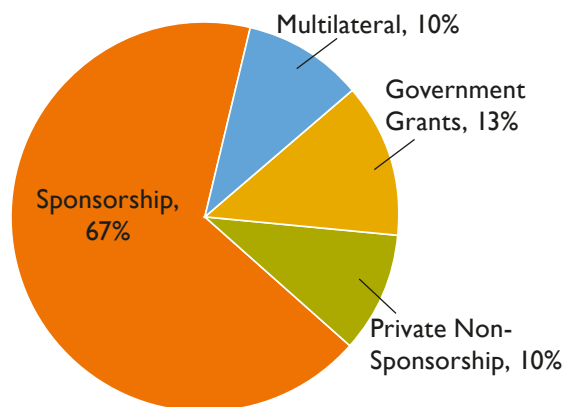




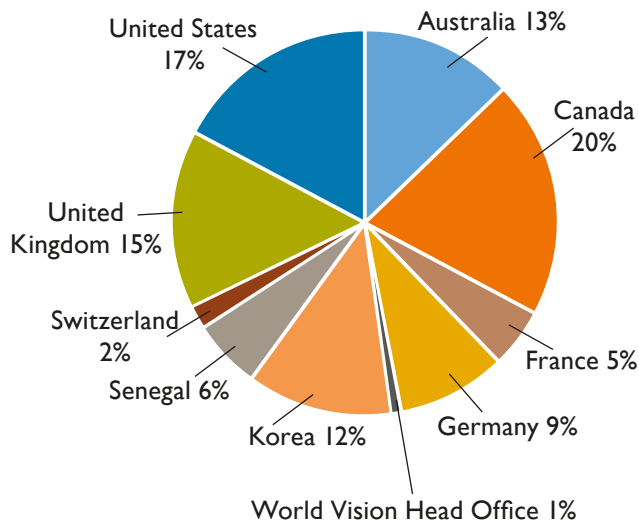
# FINANCIAL OVERVIEW

The total budget for World Vision Senegal for FY2016 was US\$19,358,608.

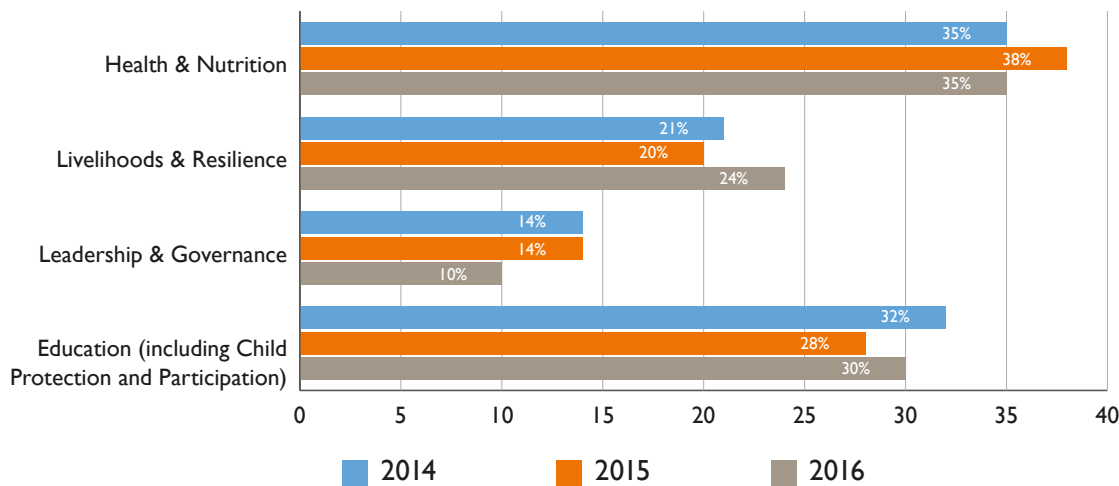
Fiscal year 2016 Budget by funding type



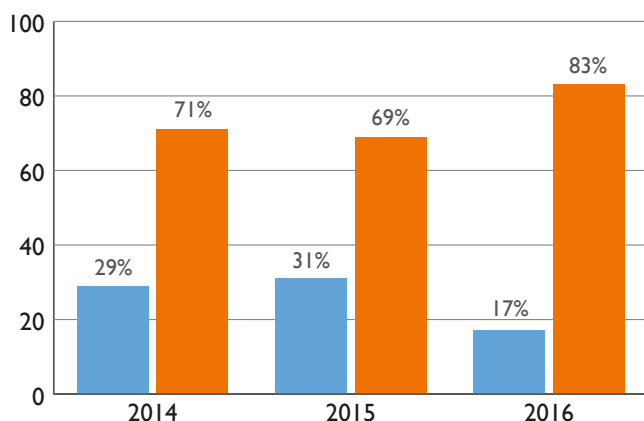
Where our funds come from



Expenditure per strategic sector



Program support costs vs total budget



This analysis shows that World Vision Senegal has been consistently working over years to reduce administration overhead costs to allow more resources to be available to fund high impact projects in the field.

■ Program support costs  
■ Total Expenses



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 **World VisionSenegal**

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STRATEGIC  
**GOAL**  
2021

**8million**

**of Senegal's most vulnerable children,  
to enjoy improved well-being by 2021**