

WASTE NOT, WANT NOT

Improving urban livelihoods in Vanuatu through small social enterprises that strengthen waste management and hygiene behaviours

World Vision Vanuatu's Waste Not, Want Not Project, which receives support from the Australian Government through the Australian NGO Cooperation Program (ANCP), aims to improve waste management and hygiene behaviours in eight urban communities, through using a business model that increases income and enhances quality of life, reaching approximately 16,000 people by June 2021. The project is achieving this through **training in business** and in **savings groups, awareness in sanitation and hygiene, promotion of backyard gardening and composting**, and establishing a **partnership** with Azure Pure Water to create **Pem Bak Plastik**.

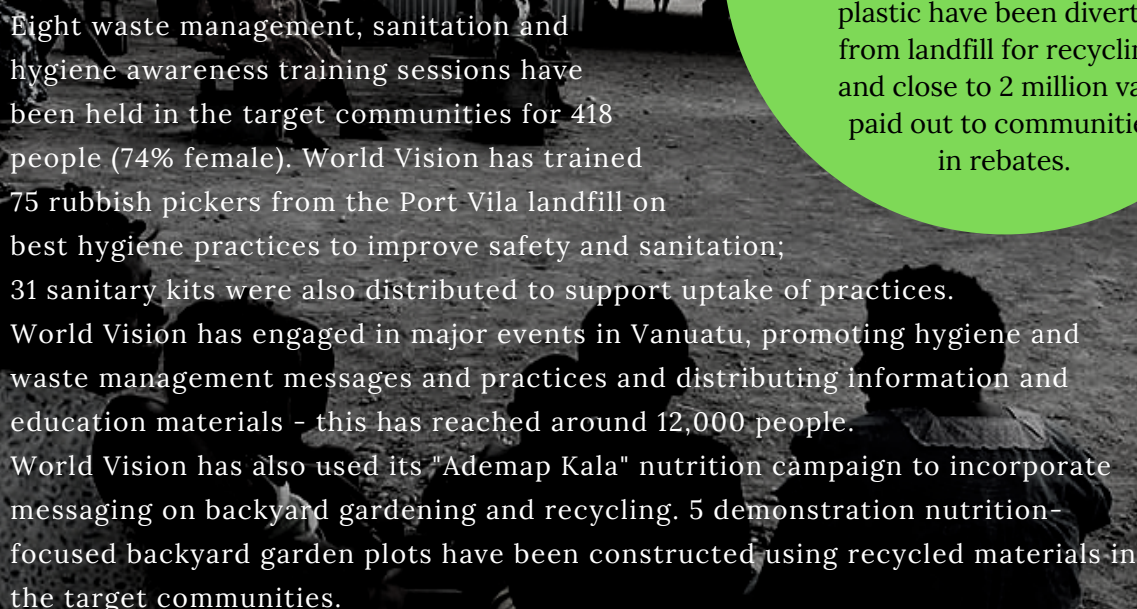
As of July 2019, 15 savings groups have been established in Port Vila and Luganville, with a registered 483 members. The majority of members are female (81%), three groups are

specifically for youths, and one group is for people with disability; another is in the process of being established, in partnership with the Vanuatu Society for People with Disability. Collectively, members had saved **10,048,955 vatu** (AUD\$127,985), which they report using for expenses such as children's school fees, healthcare costs, and investment in their small businesses.

Next, World Vision will facilitate business training, using its curriculum "Resilient and Inclusive Social Enterprise".

Pem Bak Plastik

The Pem Bak Plastik program has been established to boost the idea of recycling in Vanuatu and to divert recyclable plastic from landfill. To date, around 6 tonnes of plastic have been diverted from landfill for recycling, and close to 2 million vatu paid out to communities in rebates.



Eight waste management, sanitation and hygiene awareness training sessions have been held in the target communities for 418 people (74% female). World Vision has trained 75 rubbish pickers from the Port Vila landfill on best hygiene practices to improve safety and sanitation; 31 sanitary kits were also distributed to support uptake of practices. World Vision has engaged in major events in Vanuatu, promoting hygiene and waste management messages and practices and distributing information and education materials - this has reached around 12,000 people. World Vision has also used its "Ademap Kala" nutrition campaign to incorporate messaging on backyard gardening and recycling. 5 demonstration nutrition-focused backyard garden plots have been constructed using recycled materials in the target communities.

SAVINGS GROUPS

World Vision's Savings for Transformation programming is an approach being used by over six million active participants around the world, many of whom are women, to facilitate savings and credit in a small-scale and sustainable way. The savings groups are owned, managed and operated by the members, using a simple, transparent method whereby groups accumulate and convert small amounts of cash into savings. The group's savings can be lent as credit to earn additional income, kept in a safe place for emergencies, or both. The groups are community led and therefore, highly sustainable.

In Vanuatu, World Vision uses a training of trainer approach. Staff use a Bislama flipchart to establish and support groups while also training and certifying community agents, who are in turn trained on the flipchart and its key components: Awareness and Consultation, Group and Management, Savings, Borrowing, Social and Sector Funds, and Share Out. Ongoing support in group management and financial literacy is available to communities, and World Vision Vanuatu often receive requests to support the setting up of additional groups within and in surrounding communities.

BUSINESS CURRICULUM

The "Resilient and Inclusive Social Enterprises" curriculum, or RISE, is an innovative business training program designed by World Vision in partnership with The Difference Incubator, especially for the Pacific region. It is targeted at the family or household level, and moves business owners through various stages of informal vendors/farmers to micro-enterprises, tailored for their context.

RISE is uniquely Pacific as it recognises the interdependency of families and communities. It acknowledges that individual businesses that do not contribute to a common good or service for the extended family or community are often viewed critically and/or with jealousy. Success or failure for community-scale businesses here are determined as much from their ability to plan and manage their family and community relationships, networks and culture, as it is from their ability to plan and take action in relation to their business. So, RISE takes business facilitation a step further: supporting businesses to consider, analyse and plan for improved social or community impact, gender roles and responsibilities, and disaster preparedness and risk reduction.