

World Vision 

A close-up portrait of a young girl with dark skin and short, dark hair. She is looking directly at the camera with a neutral expression. She is wearing a maroon tank top with a yellow trim around the neckline and armholes. The background is a blurred, warm-toned wall.

**ENOUGH**

END CHILD HUNGER AND MALNUTRITION

Enough food. Enough nutrition.  
Enough is ENOUGH

[www.wvi.org](http://www.wvi.org)

## Introduction

Hunger and malnutrition affect children because nutritious food may not be available, affordable or accessible more so in Sub Saharan Africa. Instances of hunger and malnutrition are exacerbated by conflict, continued aftershocks of COVID 19, cost of living and income inequality and climate change. Child hunger and malnutrition have an impact on children's rights to education, protection from violence, participation and adequate standard of living and healthcare.

In Ghana Malnutrition affects children across the country, as per the Ghana Demographic and Health Survey (GDHS) 2022, the national stunting rate stands at 18%, while current rate of wasting stands at 6%, Underweight at 12% and with 2% percent of children under 5 being overweight. Almost half (49%) of children aged 6–59 months in Ghana are anaemic, with 28% experiencing mild anaemia, 20% moderate anaemia, and 1% severe anaemia. This statistic is very high by WHO standards.

To be able to address this global challenge World Vision launched a three-year multi-sectoral campaign called ENOUGH: Ending Child Hunger and Malnutrition lasting from FY24 – 26. This campaign will contribute to the efforts of the government of Ghana and other actors towards ending child hunger and malnutrition in Ghana. This campaign will leverage on two out of the three on-going technical programmes: Healthy Environment & Wellness (HEAL), Livelihood Enhancement & Family Empowerment (LIFE). These notwithstanding Reading Improvement & Skills Enhancement (RISE), Community Engagement and Sponsorship Programmes (CESP) and crosscutting sectors such as Humanitarian & Emergencies Affairs, Faith & Development & Child Protection & Advocacy.



# SUMMARY OF THE ENOUGH CAMPAIGN LOGICAL FRAMEWORK

## Campaign Goals

1. Children are visible and heard in hunger, nutrition & food security-related policies at all levels
2. More children enjoy better food security, nutrition and resilience, through prioritized services

## Campaign Outcomes

**1** Improved visibility & understanding of the size, dynamics & specifics of child hunger & nutrition at all levels.

**1.1** Data on child hunger and malnutrition is more visible & clearly spelled out in relevant statistics and reports at all levels

**1.2** Children voices are heard to shape relevant decisions & policy processes around hunger, nutrition & food security at all levels

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**2** Increased international solidarity, cooperation & funding around hunger & nutrition action

**2.1** A new unified global nutrition fund catalyzes growing coordination & resourcing efforts around nutrition, including specific focus on children

3

More children consume enough nutritional food provided ethically, sustainably & as locally as possible

3.1

The most vulnerable children and their caregivers receive immediate and nutrition appropriate food & cash assistance

3.2

More children reached by school meal programs providing nutritional food sourced ethically, sustainably & as local as possible

4

Children & families increase access to quality comprehensive preventive and curative nutrition services, including to address Wasting

4.1

Qualified & sufficient Community Health Workforce (CHW) is funded to implement essential nutrition services with service delivery and SBC approaches

4.2

Promote Nutrition centric Humanitarian-Development-peace approach (triple Nexus approach)



## Expected Results

By the end of ENOUGH campaign in 2027, the campaign through two main technical programmes i.e Health and Nutrition, and Food Security and livelihood supported by enabling technical programmes such as child protection and advocacy, education, WASH and humanitarian emergency will contribute to the following outcomes.



Influence at least four (4) policy shifts in health and nutrition, food security and climate smart agriculture as well as social protection



Reach 12.5 million children through improved services and policy implementation



To reach 1.3 million children directly with good nutritious food (household and in schools)



Reach 3.5 million parents and caregivers with good agricultural practices, food security, climate change, hunger and nutrition



Reduce the proportion of household in World Vision Ghana programmes who are food insecure.



Reduce the proportion of children malnourished (stunting, wasting, overweight, underweight and with micro-nutrient deficiency) in WVG programmes areas



Increase household resilience through the adaptation of climate smart agricultural practices in WVG operational areas.



# ENOUGH

END CHILD HUNGER AND MALNUTRITION

## KEY CAMPAIGN STRATEGIES



Amplify Multi-sectorial Programmatic Excellence



Facilitate Child Participation



Build Evidence Base



Focus on the Most Vulnerable



Communicate and Influence



Fundraise



Drive Local to Global Advocacy



Go Digital



Engage and Partner with External Stakeholders



Mobilize the Public & Communities



Engage Faith Actors




Promote Gender Equality

## Key Messages Under **World Vision Ghana** **ENOUGH CAMPAIGN**


- World Vision Ghana through ENOUGH Campaign is calling on Government and all key stakeholders to ensure We have ENOUGH.
- Let's eliminate child malnutrition.
- Let's end child hunger now.
- ENOUGH of the right foods — even in crises.
- ENOUGH funding for nutrition.
- ENOUGH food policies and services centered on and influenced by children.
- Every child in Ghana should enjoy ENOUGH nourishing food to thrive.
- Scale up the school feeding programme to cover the most vulnerable in deprived and hard to reach communities in rural Ghana.

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 World Vision Ghana

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