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Our Mission

World Vision is a global Christian relief, development and advocacy organisation. Our focus is on helping the world's most vulnerable girls and boys overcome poverty and experience the fullness of life.

Grounded in almost 75 years of experience and expertise, World Vision works alongside communities, supporters, partners and governments to change the way the world works for children—impacting lives for generations to come. What does this work look like?

- Emergency relief for people afflicted by conflict or disaster - providing both immediate, practical help and longer-term support in rebuilding lives.
- Transformational development that is community-based and sustainable, focused especially on the needs of children.
- Promotion of justice that advocates against unjust structures affecting the poor— and for empowering children, their communities and local partners with tools that address the root causes of injustice.

In every aspect of our work, World Vision is focused on a future where all children have what they need to live healthy lives that are full of promise: nutritious food, healthcare, education, protection from harm, clean water and economic opportunities.

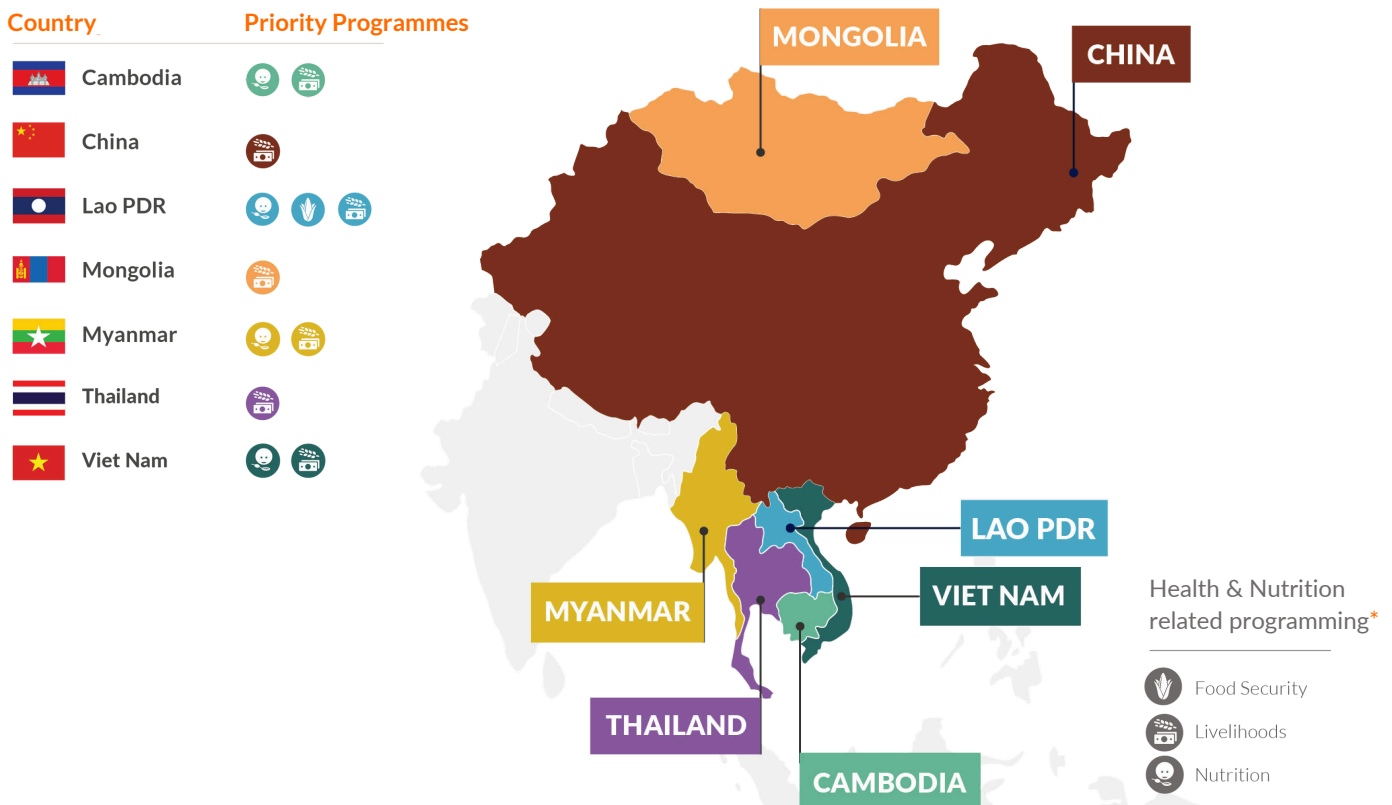
Introduction to World Vision in East Asia

Asia and the Pacific is home to an estimated 155.2 million people living in extreme poverty [1]. Challenges faced by poor families in meeting their basic needs and securing their livelihoods are exacerbated by the impacts of climate change, natural disasters, conflict, and rising cost of living.

World Vision has been present in East Asia for almost 75 years, since our founding in 1950. We have offices in Cambodia, China, Lao PDR, Mongolia, Myanmar, Thailand and Viet Nam, delivering multi-sector programming informed by the needs and priorities of local communities. Our programmes are supported by over 2,200 staff, more than 99% of whom are local.

More than 8 million vulnerable children and families across East Asia were positively impacted by our programmes in 2022. Additionally, through our engagement with governments and advocacy networks, we contributed to 142 policy changes, creating a more positive enabling environment for 44 million vulnerable children to access their rights, harness opportunities, and achieve their potential. In response to the growing and complex challenges within East Asia, we are deepening our commitment to serve the most vulnerable girls and boys through a greater focus on building community resilience to climate change, addressing the impacts of migration and displacement on children, and working with partners to support policy and systems level change.

[1] <https://www.adb.org/publications/key-indicators-asia-and-pacific-2023>



*World Vision has programmes related to education, child protection, disaster risk reduction and climate change adaptation. For more information, please visit wvi.org/asiapacific/eastasia

Health & Nutrition



Malnutrition is one of the most critical challenges for children in the region. Stunting still affects 21 million children in East Asia and the Pacific. In 2022, 1.1 million children under 5 in East Asia were affected by wasting - the most dangerous form of undernutrition. In addition to high rates of malnutrition, East Asia also reports high rates of maternal mortality with 105 deaths per 100,000 live births. World Vision implements integrated and evidence-based approaches to address the root causes of malnutrition, poor maternal and newborn health outcomes and strengthen local health systems. Successful implementation of our programmes is underscored by strong relationships with communities, service providers, and government partners. As a result of our social accountability model, government service providers have become more responsive to the concerns of citizens, proposing and implementing solutions to the issues raised by the community. Joint government and community action plans have also contributed to the improved performance of local service providers and the quality of local public services.

 **TOTAL NUMBER OF PEOPLE REACHED**
751,880

 **MEN**
182,732

 **WOMEN**
290,530

 **BOYS**
143,030

 **GIRLS**
135,588

World Vision's implementation of Social Accountability Framework (ISAF-2) project, in partnership with the Government of **Cambodia**, and funded by the World Bank Trust Fund, promotes community empowerment and facilitates dialogue with service providers to implement joint accountability action plans (JAAPs) to improve service delivery. From 2020-2022, 486,000 citizens and officials have participated in the second phase of the project, with 29,630 JAAPs developed.

In **Lao PDR**, the Accelerating Healthy Agriculture and Nutrition (AHAN) Project, funded by the European Union and implemented by World Vision, significantly improved the nutrition outcomes of 124 rural communities in Southern Lao PDR. The evaluation found stunting rates in children under five years old decreased significantly from 46.7% (2018) to 29.3% (2022).


Food Security

More than 69 million people in the Asia Pacific region were considered acutely food insecure in 2022, an increase of 7 million people from 2021. World Vision is working to address food security issues sustainably and holistically in East Asia through our integrated nutrition, livelihoods, climate change adaptation, and resilience programmes, as well as close engagement with policy makers.

We promote sustainable agricultural practices, natural resource management, and diversified livelihoods, and empower communities through the development of contextualised climate-resilient farming practices. Working in close partnership with governments to strengthen policies and systems that affect food security is one of the key aspects of our resilient livelihood programmes.



 **TOTAL NUMBER OF PEOPLE REACHED**
58,295

 **MEN**
16,665

 **WOMEN**
17,812

 **BOYS**
11,101

 **GIRLS**
12,717

In **Mongolia**, together with local government and partners, World Vision supported households with food aid and financial management training which contributed to increased dietary diversity at household level. An evaluation of the programme found the proportion of households with sufficient dietary diversity increased from 67.4% in 2018 to 79.3% in 2021.

In **Cambodia**, World Vision has been promoting infant and young child practices among the parents and caregivers that is crucial for physical and cognitive development of young children. The end-line assessment of the five-year health and nutrition programme found 78.2% of children aged 6-24 months received a minimum acceptable diet in the year 2021, compared to 70.4% of children aged 6-24 months in 2018.

ENOUGH - Global Campaign

World Vision's "Enough" Campaign: Visioning a world where every child enjoys enough nourishing food so they can thrive.

In a world with abundant resources, it is an enduring tragedy that millions of children still go to bed hungry every night. With over 25 million children currently at risk of starvation and 149 million stunted due to the lack of nutritious food, hunger and malnutrition place a question mark on children's right to life. They rob girls and boys of their God-given potential and condemn them to a lifetime of poor health, inability to get educated and increased exposure to violence – all continuing into the next generation. World Vision, a global leader in community development and humanitarian assistance, has launched its "Enough" campaign to address the critical issues of and linkages between hunger, food security, child health, and nutrition worldwide. This campaign aims to make a significant impact on the lives of vulnerable communities by increasing visibility of the hunger crisis, and the need for international solidarity and action to promote a healthier, more prosperous future for all.

The Global Hunger Crisis: A Call to Action

Despite advancements in many areas of the Sustainable Development Goals (SDGs), hunger remains a pervasive and deeply entrenched issue. The most recent global hunger data indicates that approximately 10% of the world's population, or nearly 783 million people, are undernourished. Tragically, the most affected demographic is children, with one in every nine children suffering from chronic malnutrition. One in ten people around the world go to bed hungry each night, a crisis driven largely by conflict, climate change, and chronic inequality. These statistics serve as a clarion call for collective action.

World Vision's "Enough" Campaign: A Holistic Approach

"Enough" is not just a campaign; it's a commitment to change the course of history. World Vision recognises that hunger is not an isolated issue; it is intertwined with other critical challenges like food security, child health, and nutrition. The campaign's core pillars are as follows:



Access to Nutritious Food:

"Enough" will focus on improving access to nutritious food for vulnerable communities, addressing both immediate and long-term food security concerns. We aim to ensure that children remain in school, have access to nutritious food, and that no child goes to bed hungry.




Child Health: The campaign will prioritise the health of children, addressing not only malnutrition but also the prevention and treatment of childhood diseases that often result from food insecurity.



Nutrition Education: World Vision will work to educate and empower communities to make informed choices about their nutrition, fostering sustainable practices that lead to healthier lives.

Measurable Impact and Sustainable Change

World Vision's "Enough" campaign is underpinned by a commitment to accountability and sustainability. We will measure success through tangible outcomes, including:

 Reduction in Hunger: Our goal is to reduce global hunger rates significantly, with a particular focus on children living in our programming areas.



Improved Child Health: We aim to reduce childhood malnutrition rates and increase access to healthcare services for children in need.



Community Resilience: We will build the capacity of communities to sustainably manage their food resources and promote better nutrition.



Partnerships: World Vision will forge strategic partnerships with governments, NGOs, and other stakeholders to maximise and scale impact.

JOIN US IN MAKING "ENOUGH" A REALITY!



School Nutrition Programme



School Meal Programmes (SMP): WV school meal programming is integrated into a broader development approach and involves provision of meals or snacks to school-going children with the aims to reduce children's hunger during the school day and act as a magnet, bringing children to school and possibly retaining them, especially in the primary years. The Fact Sheet document put: In FY22, WV reached 1,181,053 vulnerable children with school meals, 71% of whom live in fragile contexts.

World Vision is a key partner for the School Meals Coalition which sets the global agenda for SMP. The agenda focuses on building safety nets for the most vulnerable children, working across the Humanitarian-Development-Peace Nexus, gradual government ownership of school meals, as well as a deep investment in all sectors, including, improving educational outcomes (e.g. retention and literacy rates), food security and agriculture, health and nutrition, Water and Sanitation Hygiene (WASH), Child Protection and Gender, Prevention of Sexual Exploitation and Abuse, and Localization (e.g. locally procured and appropriate foods and strengthened local food systems). Gradual government ownership, with technical support from organizations like World Vision, is a top priority for the School Meals Coalition and a shared goal for all actors working together in this sector.

Core Competencies

World Vision possesses a range of core competencies and strategies for effectively tackling hunger, food security, child health, and nutrition. **Our work to prevent violence against children** has shown that poverty and hunger are among the root causes of violence that still affects millions of girls and boys. By leveraging our expertise in **integrated programming approaches to child wellbeing**, and our ability to engage externally, advocate, partner and mobilise public engagement, World Vision has an opportunity to stimulate much-needed changes in global, regional, and national food systems to ensure they work for children and the planet. We believe that inclusive, sustainable, and climate resilient food systems require putting women and children at the centre. This enables more equitable access to more nutritious food, for all children, particularly for the most vulnerable girls and boys, including children on the move, and children with disabilities.

With World Vision's historical leadership in food assistance, along with nutrition programming and advocacy, we are called to help break this inequitable system by:

- 1) making girls and boys visible in the global and national statistics around hunger and nutrition,
- 2) scale support in cash and food assistance, school meal programs, and community health services, and
- 3) lead global efforts to improve coordination around existing resources invested in ending child hunger and malnutrition.

We have been calling for improved regulatory frameworks around industry producers, and their adherence to nutrition sensitive approaches for the key food and beverage items consumed by children. By identifying and showcasing good practices on how nutritious food for children can be produced responsibly and sustainably, we are making a difference. We stand by the conviction that food should be sourced as locally as possible, to support local producers.

World Vision is well positioned and connected to tackle these issues at all levels and influence decision making in related areas, drawing on strategic partnerships with governments, the United Nations, civil society actors, and particularly, with children and faith communities. We are currently operating our largest ever **global humanitarian response** around hunger with a target to raise \$2 billion dollars by September 2025 in order to reach 30 million of the most vulnerable children and families.



Our Core Competencies

Community Engagement and Empowerment

World Vision excels in engaging local communities, understanding their specific needs, and involving community members in the decision-making process. Empowering communities to take ownership of their development in this way fosters sustainable solutions to hunger and malnutrition.

Addressing the Humanitarian/ Development and Peace Building (HDP) Nexus

We possess substantial expertise and experience in both humanitarian and development contexts which gives World Vision a unique position to effectively work towards achieving collective outcomes that reduce risk and vulnerability, over a long period of time. This is done in partnership with affected communities and is at the core of our programming approach.

Sustainable Project Models

Learning has always been part of our work, which has helped World Vision to develop programme approaches and project models that are grounded in evidence, and iteratively adapted to remain relevant across a number of contexts. As a result, this has led to increasing expertise and knowledge of our staff to offer support, implement and deliver high quality programs.

Long-term commitment - Before, During, and After

In the contexts where we work, World Vision often draws on its decades-long presence in the country. Such a durable commitment before, during and after crises allows for deeper, transformative positive change, often in close partnership with local and national authorities.

Gender Equality and Social Inclusion

World Vision prioritises gender equality and social inclusion by implementing programmes that address systemic barriers, promote women's and girls' rights, and foster inclusive participation across all community activities.

Environmental Sustainability and Climate Action

World Vision collaborates with communities to actively restore and protect their landscapes to ensure a more climate-resilient environment and a sustainable natural resource base for children and future generations.

Health & Nutrition Education

We focus on educating communities about the importance of nutrition and health. We provide practical knowledge to families and caregivers, promoting better food practices and the behaviour change needed to ensure children receive adequate nutrition.

Food Distribution Systems and Food Security Programmes

We have the logistical capacity to distribute food aid efficiently in times of crisis. Additionally, we implement food security programmes that aim to improve the long-term availability, accessibility, and utilization of food for vulnerable populations.

Agricultural Development and Livelihoods

World Vision promotes sustainable agricultural practices and livelihoods to enhance food production and income generation, and improve the resilience of households to shocks such as natural disasters. This includes training farmers in modern, sustainable farming techniques, improving crop yields, and diversifying income sources.



Child Health and Healthcare Access

We have extensive experience in system strengthening core healthcare services in partnership with governments and donors, especially for children. We support community health initiatives and ensure access to quality healthcare for vulnerable populations.

Emergency Response and Disaster Preparedness

Our rapid response teams are well-equipped to provide immediate assistance during emergencies such as natural disasters and conflicts. We excel at delivering life-saving aid, including food, clean water, and medical supplies, to affected communities.

Policy Engagement and Policy Influence through Child Participation

World Vision actively engages and prepares children to participate in advocacy efforts at local, national, and international levels to influence policies related to child health, nutrition, and food security. We work to ensure that governments and institutions prioritize these critical issues.

Digital Engagement

World Vision leverages vast digital platforms with new & emerging technologies to enhance outreach, foster communication, and amplify its impact in communities worldwide.

Monitoring, Evaluation, and Learning

We apply rigorous monitoring, evaluation, and learning processes and consider them integral to our work. We continually assess the impact of our programs, gather data, and adjust strategies to maximize effectiveness.

Partnerships and Collaboration

World Vision collaborates with a wide range of stakeholders, including children and their families & communities, governments, non-governmental organizations (NGOs), and local community organizations, to leverage resources and expertise. These partnerships enhance our ability to address complex issues comprehensively.

Research and Innovation

World Vision invests in research and innovation to identify new approaches and technologies that can improve child health, nutrition, and food security outcomes. We remain agile, adaptable, and open to incorporating evidence-based innovations into our programs, initiatives, responses, and campaigns.

Operational Excellence

World Vision is deeply committed to operational excellence, emphasizing efficiency, transparency, and accountability in all our global initiatives and projects. By continuously refining our processes, training and learning from partners, and harnessing best practices, we ensure that resources are optimally utilized to make the greatest impact in communities.

Our Reach

World Vision has 70+ years of experience operating in 100 countries around the world. We have been addressing the issue of hunger in fragile and emergency contexts for decades, including in some of the world's most complex contexts. We partner with local communities to implement 'anticipatory' interventions before emergencies hit to reduce vulnerability during disasters and prevent or mitigate potential impacts. When crises strike, World Vision coordinates closely with broader recovery efforts and our global capacity ensures we can quickly provide urgent, life-saving support to reduce suffering and are ready to meet the full demand of any crisis, regardless of size, location, nature, or complexity. We stand with communities from disaster through recovery to rebuilding. As a crisis transitions, World Vision adapts its operations to build resilience in children and their families to restore their lives.





Launching ENOUGH Global Campaign in Asia Pacific

Partnerships are vital to our work, and we are always happy to discuss potential collaboration.
If you would like to know more about our work in East Asia, please contact

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