



World Vision

ANNUAL REPORT

2024



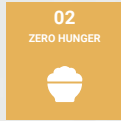
**Our Vision for every child, life in all its fullness.
Our prayer for every heart, the will to make it so.**

WVB's Contribution to the SGD's



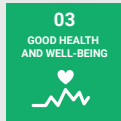
SDG-1 No Poverty

Every hour, 13 individuals received livelihood support to end poverty for their families



SDG-2 Zero Hunger

Every hour, 27 individuals received food assistance to end the hunger of their family members



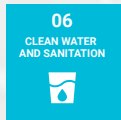
SDG-3 Good Health and Wellbeing

Every hour, 38 children (under 5 years) were supported to prevent malnutrition.



SDG-4 Quality Education

Every hour, 24 children receive education.



SDG-6 Clean Water and Sanitation

Every hour, 06 people receive access to clean water and 36 people have access to safe sanitation facilities.



SDG-8 Decent Work and Economic Growth

Every hour, 16 individuals received livelihood inputs to ensure food security for their families.



SDG-13 Climate Action

Every hour, 36 people were better equipped to deal with. Disaster Risk and Climate Change



SDG-16 Peace Justice and Strong Institution

Every hour, 10 children took part in ending violence against children.



Message from the National Director

Dear Friends and Supporters,

As I reflect on the past year, I am deeply grateful for the resilience and potential of the children and youth of Bangladesh. They remain at the heart of World Vision's mission as we work toward a future where every child is empowered to succeed.

In 2024, our programs impacted the lives of over 6.1 million people, with children and youth at the center of our efforts. A major milestone was the declaration of over 1,300 child marriage-free villages, achieved through collaboration with communities, local governments, and partners. We aim to scale this initiative to ensure every village in our working areas becomes child marriage-free.

Our ENOUGH Campaign reached 482,043 people, focusing on ending child hunger and malnutrition. Through advocacy and community mobilization, we raised awareness about the importance of nutrition, ensuring that no child goes hungry.

We halved our carbon footprint this year through climate-smart initiatives, and our tree-planting efforts—over 1.4 million trees planted—will help offset the remaining footprint in the years to come, contributing to sustainability and food security.

Programs like MenCare advanced gender equality, transforming family dynamics through shared caregiving roles. Meanwhile, disaster preparedness reached 313,867 people, equipping communities to adapt to an unpredictable climate. Youth-led advocacy also secured \$509,697 in local government allocations for child well-being.

Looking ahead, we will scale these successes, empowering children, fostering gender equity, and championing sustainability.

I extend my deepest gratitude to our teams, donors, partners, and communities. Together, we are transforming lives, one child and one family at a time.

With hope and gratitude,
Suresh Bartlett
National Director
World Vision Bangladesh



WVB's Contribution to the SDGs



TOTAL PEOPLE REACHED
6,104,685



FEMALES
1,525,015



MALES
520,083



GIRLS
2,173,014



BOYS
1,886,573



1,007,616
Child Protection and Participation



2,163,653
Advocacy and Campaign



392,420
Water, sanitation and hygiene(WASH)



252,418
Education



614,158
Livelihood and Food Security



102,029
Faith and Development



149,239
Youth (15-35 years)



187,266
Gender Equality and Social InclusionGESI



1,206,679
Maternal, Child health and Nutrition(MCHN)



23,659
Person with Disability (PWDs)



71,192
Humanitarian Response



313,867
Disaster Risk Reduction & Climate Change Adaptation

Rohingya Response At a Glance

316,029
Refugees

66,233
Male

100,054
Host-community

102,910
Female

246,940
Children

416,083
Total

416,083
Total Reach



"Together with communities, we transformed over 6.1 million lives in 2024, proving that when children and youth excel, so do nations. Our mission remains clear: to empower every child to reach their full potential."

- Suresh Bartlett.



Children Are Well-Nourished

We ensure children thrive with good health and nutrition through community-driven initiatives.

Impact at a Glance

78.2% of ultra-poor households now earn more than they spend, up from **64.3%**, ensuring **better nutrition** for children.

Underweight children under five dropped from **32%** to **30%**, paving the way for **healthier futures**.

A Brighter Tomorrow

These milestones reflect hope and transformation as we build healthier communities together.



"We had no idea malnutrition could take Mahi's life—now, she is healthy, and we have hope for her future."

*- Champa Begum,
Mahi's mother*

Mahi's Journey:

From Malnutrition to Healthy Future

Over the past five years, World Vision Bangladesh's Positive Deviance (PD) Hearth Program has transformed the lives of more than 68,627 malnourished children, including 13-month-old Mahi Akter from Uttar Kaldowar village, Netrokona District.

"We didn't realize malnutrition could cost Mahi her life! Thanks to PD Hearth's guidance, she is now healthy, and I encourage my neighbors to practice nutrition and hygiene at home," shared her mother, Champa Begum.

When Mahi was identified with Severe Acute Malnutrition (SAM) during a community survey, she weighed just 6.2 kg. Enrolled in a 12-day PD Hearth session, Champa learned to prepare nutritious meals with local ingredients and maintain hygiene. Supported by agricultural training, a homestead garden now sustains the family with fresh vegetables and eggs.

Today, Mahi weighs 9.5 kg and is thriving. Her family's mindset has shifted toward long-term health and education for their four daughters. Champa now advocates for nutrition in her community, ensuring others benefit from her experience.

Mahi's story reflects the power of community-driven solutions to combat malnutrition, creating healthier futures for children across Bangladesh.



Children Are Protected from Infection, Disease, and Injury

We safeguard children's health by tackling the root causes of preventable diseases through clean water, sanitation, and hygiene education.

Impact at a Glance

87% of caregivers practice proper handwashing, up from **77%**, reducing infections and keeping **children safe**.

88% of households have basic sanitation, ensuring healthier living conditions for children.

98% of households use **safe drinking water**, protecting children from waterborne diseases.

Healthier Futures

These changes save lives and empower communities. Together, we create environments where children are safe, healthy, and thriving.





"We used to suffer from disease and shame, but now my family lives with dignity and good health."

-Anjali Deb.

From Unhygienic Practices to a Healthy Home:

Anjali's Transformation

Anjali Deb, a mother of two from Brammongaon North Para, Sunamgonj, used to endure the struggles of living without access to proper sanitation. Her family relied on an unhygienic latrine, which caused environmental pollution and frequent diarrheal diseases. "We suffered from the foul odor, lack of privacy, and constant health issues. The villagers even mocked us because of our situation," Anjali recalled

World Vision Bangladesh (WVB) stepped in, identifying Anjali's village through its Community-Led Total Sanitation (CLTS) approach. By forming a WASH Action Committee, engaging community members, and identifying the most vulnerable households, WVB provided support to construct hygienic latrines. Anjali's family received a new, improved latrine, along with extensive hygiene awareness sessions on handwashing and proper sanitation maintenance.

"Now, my family practices handwashing with soap and uses the latrine regularly. Waterborne diseases have drastically reduced, and we feel healthy and respected in our community," Anjali shared with gratitude.

This transformation illustrates how small, targeted interventions can significantly improve public health and restore dignity to vulnerable families. Anjali's story highlights the lasting impact of WVB's efforts to create clean, healthy communities, protecting children from infections and ensuring better lives.

Children and Their Caregivers Access Essential Health Services

We ensure families access life-saving healthcare, improving maternal and child health services for brighter futures.

Impact at a Glance

84% of births were assisted by skilled health workers, up from **72%**, ensuring *safer deliveries and healthier starts*.

Post-natal visits rose to **84%** from **56%**, giving mothers vital guidance for their babies' healthy growth.

Healthier Futures

These milestones reflect lives saved and families strengthened. Together, we build a healthier Bangladesh for every child and caregiver.





Kotgaon and Goliara:

From Risky Home Births to 100% Safe Deliveries

In the remote villages of Kaharole upazila, childbirth once posed significant risks due to limited maternal health awareness and reliance on home births. Over half the population lacked knowledge about institutional deliveries, endangering mothers and newborns.

This began to change in 2021 when World Vision Bangladesh initiated maternal health interventions. Community Facilitators (CFs) listed every pregnant mother, ensured they received Antenatal Care (ANC) cards, and provided Timed and Targeted Counseling (ttc) to families, stressing rest, nutrition, and safe delivery planning. Through consistent follow-ups and referrals, the CFs guided every woman to deliver safely at health facilities.

As of FY24, both villages achieved 100% institutional deliveries, with no maternal or infant deaths reported. Community members, like Mst. Maya Akther, now celebrate this transformation:

“We no longer fear losing mothers or babies.”

Kotgaon and Goliara exemplify the power of community engagement and collaboration, setting a standard for maternal and child health across the region.

“We no longer fear losing mothers or babies—every child here is born safely at a health facility.”

– Mst. Maya Akther,
Kotgaon resident

Children Read, Write, and Use Numeracy Skills

We ensure children unlock their potential through quality education, laying the foundation for brighter futures.

Impact at a Glance

94% of preschool children are developmentally on track, preparing them for success in **primary education**.

74% of Grade 3 children reached **minimum reading proficiency**, paving the way for confident learning.

Empowering Futures

By equipping children with essential skills, we transform education into a powerful tool for breaking the cycle of poverty.



“Every child deserves the chance to be ‘Educated for Life.’ World Vision’s education strategy nurtures children from birth through adolescence, integrating physical, mental, and emotional support. With play-based programs like Learning Roots, children aged 3-6 develop holistically, building strong foundations for primary school and beyond. Click to learn more!”



Click to Watch



Equipping Children with Life Skills

We empower children with life skills to navigate challenges, make informed decisions, and grow into confident leaders.

Impact at a Glance

97.5% of children **aged 6-18** are enrolled in structured learning, building critical thinking and problem-solving skills.

31,605 children are gaining life skills to protect themselves, manage emotions, and shape their future.

Empowering Leaders

By nurturing emotional intelligence and resilience, we're shaping the next generation to build a stronger future.





"I dreamed of becoming a teacher, and now I have the chance to make it come true."

- Pinky Akhter

Breaking Barriers:

Pinky's Triumph Over Child Marriage

At just 13 years old, Pinky Akhter's dream of becoming a teacher was abruptly shattered when her father arranged her marriage. Overwhelmed by anxiety and despair, Pinky felt her life slipping away.

Summoning courage, she sought help from World Vision Bangladesh's Child Forum in Bakoi Union, Laksam Upazila. The forum, along with the Village Development Committee (VDC) and local leaders, intervened. They educated Pinky's father about the dangers of child marriage, including health risks, legal repercussions, and its impact on her future. Initially resistant, her father finally relented under collective community pressure, canceling the wedding and vowing to support Pinky's education.

Today, Pinky is an HSC candidate, grateful for the community's unwavering support. Bakoi Union, now declared child marriage free, owes its transformation to World Vision's tireless efforts. Through advocacy, awareness campaigns, and partnerships with local leaders, the village stands as a beacon of hope in the fight against child marriage.

Adolescents Are Ready for Economic Opportunities

We equip adolescents with skills to break free from poverty and build successful futures.

Impact at a Glance

59.8% of adolescents aged 12–18 are now part of personal and economic development groups, up from **47.8%**, learning teamwork, leadership, and entrepreneurship.

19,938 adolescents in **IMPACT Plus** groups are gaining access to markets, internships, and mentorships, building a bridge to the workforce.

Stronger Futures

Empowering Youth with Tools and Confidence for a Brighter Bangladesh.



Jannat:

From Child Bride to Skilled Entrepreneur

Jannat's life took a challenging turn when she was married off at just 14 years old. By 15, she became a mother, and at 19, she had her second child. Living in the slums of Jhawchar, Hazaribagh, Jannat's family struggled to survive on her husband's inconsistent income of BDT 10,000–12,000 per month. With no education or skills, Jannat felt trapped, unable to support her children or her ailing mother.

World Vision Bangladesh changed her story. Jannat was enrolled in a TVET (Technical and Vocational Education and Training) program, where she completed a 3-month tailoring course and received a sewing machine. Today, she is self-employed, earning from home while caring for her family.

"My children are no longer malnourished, and I'm saving for their education. I will never let them face what I did," says Jannat. Her resilience, supported by World Vision, has transformed her life and future.

"I was trapped with no education or skills—now, my sewing machine is my key to independence and a better future for my children."

-Jannat



Children Experience God's Love in Freedom

We nurture an environment where children grow spiritually, emotionally, and socially with love and guidance.

Impact at a Glance

39.2% of parents took steps to nurture their children spiritually, up from **13.8%**, building love and compassion at home.

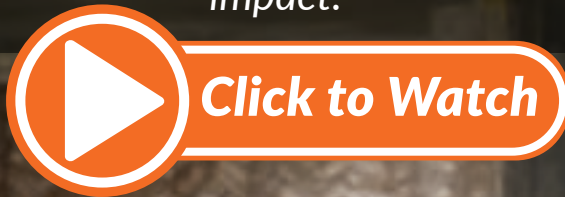
6,167 faith leaders trained to protect children and foster safer, healthier communities.

Communities of Love

Together, we create spaces where children flourish and experience God's love.



“Faith is a catalyst for transformation. By empowering faith leaders, World Vision Bangladesh builds bridges to protect and uplift the most vulnerable. These leaders are gatekeepers of change, using their influence to inspire action and community transformation. Click to see their incredible impact!”



Children Care for Others and Their Environment

We empower children to value others and protect their surroundings through community-driven initiatives.

Impact at a Glance

47.9% of community members now support **gender-equitable attitudes**, fostering respect and inclusion for a better future.

214 eco-villages teach children sustainable practices, empowering them to protect natural resources and build a greener future.

Building a Caring Future

By nurturing compassion and stewardship, we are raising a generation ready to transform communities and protect the planet.



Farming for the Future:

Nirab's Story

At 14, Nirab is part of the 48 Days Small Farmers Group, a youth collective transforming barren land into flourishing fields of eco-friendly vegetables. By avoiding harmful chemicals, the group ensures their produce is healthy and toxin-free for the community.

Their impact goes beyond farming. The group uses their earnings to fund education for underprivileged children, giving hope to those once without access to schooling. "We're not just growing crops," says Nirab, "we're growing futures."

Through this initiative, children like Nirab are learning sustainability, teamwork, and social responsibility, showing how youth-led efforts can make a lasting difference. The 48 Days Small Farmers Group is cultivating more than vegetables—they're building a better tomorrow, one harvest at a time.

"Every harvest means more than food—it's a step toward education, opportunity, and a brighter future for our village."

- Nirab, 14



Children Thrive in Safe, Loving Environments

We ensure children grow up in nurturing, safe communities with opportunities to play and flourish.

Impact at a Glance

*Use of physical punishment dropped to **22.9%** from **26.4%**, reflecting increased adoption of positive discipline practices.*

***1,978** child protection committees safeguard children from abuse, ensuring their rights are protected nationwide.*

A Safer Future

Together, we create communities where children are protected, nurtured, and free to play and grow.





"Even in the shadows of the camp, I dare to dream of a future filled with possibilities."

- Rehenaz, 12

A Dream in the Shadows

For 12-year-old Rehenaz, memories of her home in Myanmar are fleeting. Seven years ago, she fled to Bangladesh with her family, escaping violence in Rakhine state. Life in the refugee camp is a stark contrast to the lush green surroundings of her childhood home.

As Rehenaz grows up, her world is confined by the camp's challenges. "We cannot go out freely; whispers make us feel small and unsafe," she says. The lack of private spaces, clean bathing facilities, and essentials like sanitary supplies adds to her struggles. Her mother, Tayeba, shares, "Rehenaz is nearing puberty, and the lack of privacy and resources terrifies me."

Despite these hardships, hope persists. World Vision's Women and Girls Safe Spaces offer a sanctuary where girls like Rehenaz learn to prevent gender-based violence and dream beyond the camp.

"I want more than survival; I want to study and explore the world," Rehenaz says. In the shadows of the camp, her determination shines—a beacon of hope for a brighter future.

Families Provide Well for Their Children

We empower families to create nurturing environments for children through improved livelihoods and gender equality.

Impact at a Glance

76.2% of households now have **women actively making decisions**, ensuring children's needs are prioritized.

Families saw **incomes rise** by **42,065 BDT** and savings by **10,893BDT**, equipping caregivers to meet children's needs.

11.4% of women own productive assets, highlighting the need for stronger financial inclusion programs.

Stronger Families

Together, we equip families to provide love, care, and stability, ensuring brighter futures for children.





*"Saving changed my life—now, I can provide for my children's future with confidence and hope."
- U Thowai Prue Marma*

Savings:

Securing a Brighter Future for Children

"I never imagined savings could change my life," says U Thowai Prue Marma, a 48-year-old marginal farmer from Amtalipara, Bandarban. Struggling to provide for his family of four, including two children, harsh climatic conditions and limited resources left him unable to meet their basic needs like education and nutritious food.

Enrolled in World Vision's BSL project, U Thowai joined a vegetable producer group and learned about savings, financial management, and climate-resilient farming. By saving BDT 11,600 (USD 97.48), he secured a financial safety net, enabling him to rebuild his farm after natural disasters.

With loans from PRAN Group and MFIs, U Thowai expanded into cassava farming, cultivating 2.83 hectares of land. His group of 54 farmers earned BDT 3,417,000 (USD 28,714) from 96.76 hectares, increasing their income and stability.

Now, U Thowai ensures his children have nutritious meals, access to education, and a secure future. His story shows how empowering families can transform the lives of children, inspiring his community to follow suit.

Children Are Respected Participants in Decisions

We ensure children's voices are heard and valued, fostering leadership and responsibility.

Impact at a Glance

69.3% of children now participate in community decisions, up from **61.9%**, shaping the future they deserve.

Through **2,156 child forums** and **1,257 youth groups**, children gain leadership skills to advocate for their rights and needs.


Raising Young Leaders

Together, we empower children to shape their futures and lead stronger, inclusive communities.



“Youth are driving community resilience! With their energy and innovation, they spread awareness, lead preparedness programs, and bridge communication gaps in disaster risk reduction. World Vision Bangladesh empowers these changemakers with training and resources to create safer, stronger communities. Click to explore their impactful journey!”





INNOVATION FOR DEVELOPMENT

Student 48 Days Farmer

This initiative empowers vulnerable children by teaching sustainable agriculture and leadership skills while supporting their education. Implemented in 27 schools, it has supported 1,457 households, generated BDT 58,930 from vegetable sales, and engaged communities in climate-resilient farming. Scaling to 1,000 schools could improve food security, generate 22 lakh taka annually, and prevent 25,000 children from dropping out, offering a replicable model for addressing educational and economic challenges.



Dad Cares for Adolescent Girls' Health

Challenging traditional gender roles, this program engages fathers in promoting adolescent girls' health and reducing early marriages. It strengthens father-daughter relationships, fosters gender equality, and creates supportive environments for growth. Impacting 1,000 individuals in 2023, it achieved success without a dedicated budget. Scaling to 10,000 fathers could save 2,000 taka annually per household in health costs and generate 1.5 billion taka in future economic benefits.

Youth-Led Disaster Risk Reduction (DRR)

This innovation mobilizes youth to address disaster risks in vulnerable areas. Through training and inclusive engagement, 140 youth developed household databases, conducted risk assessments, and enhanced disaster resilience. The initiative ensures the safety of diverse community members, including elderly and disabled individuals. Expanding to 100,000 households could save 3 billion taka annually in recovery costs, positioning this approach as a scalable and impactful disaster preparedness framework.



Faith Leaders Using Digital Platforms

Faith leaders from Muslim, Hindu, and Christian communities lead efforts to reduce child marriage and violence against children through digital and physical platforms. Achievements include stopping 439 early marriages, preventing 1,030 cases of child labor, and raising awareness among 95,520 individuals. Scaling this initiative to divert 1,000 girls from early marriage and into the workforce could generate 120 million taka in lifetime economic value, ensuring sustainable community change.



Waste to Wealth

This project addresses severe pollution by transforming plastic waste into profitable, eco-friendly products. By training 60 women, it produced 2,809 items, earning BDT 20,000 and raising environmental awareness. Community-led, it promotes inclusivity by engaging all demographics, including children and the elderly. Scaling this initiative fosters sustainability, creates employment opportunities, and reduces environmental harm, offering a replicable model for addressing urban waste challenges and empowering marginalized communities.

Banana Fibre Revolution

This initiative transforms banana plant waste into sustainable economic opportunities, promoting environmental and community well-being. Engaging 50 women, it generated BDT 85,140 through fibre sales and revived traditional crafts. By ensuring inclusivity, it supports diverse community members and establishes financial independence. Each dollar invested yields sixfold social returns, making this initiative a scalable and impactful model for promoting sustainability, economic empowerment, and environmental preservation.



Sustainability and System Strengthening: Building Foundations for Lasting Change

World Vision Bangladesh is committed to creating sustainable change by empowering communities and strengthening local governance. Our efforts are grounded in collaborative, multi-sectoral programming that addresses vulnerabilities, promotes self-reliance, and ensures child well-being.

Sustainability: Strengthening Communities from Within

World Vision empowers **2,218 Community-Based Organizations (CBOs)** across 81 Upazilas, enabling members to access government services, foster savings (65% of members), and promote gender-equitable attitudes. These groups enhance leadership, particularly for women, while ensuring children's rights, needs, and protection are met.

Through **3,413 Children and Youth Forums**, 160,783 members are mobilized for leadership development. Forums lead initiatives like waste management, creating child-friendly corners, and advocating for child marriage-free villages. Youth leaders further mentor peers in business, leadership, and communication skills.

WASH Committees, totaling **826**, ensure safe water, sanitation, and hygiene practices. These committees maintain water points, promote handwashing, and organize clean-up drives, fostering healthier environments. Additionally, **1,978 Child Protection Committees** safeguard children against child marriage, labor, and violence by engaging stakeholders and monitoring communities.

460 Learning Roots Centers serve 10,503 children aged 3-5 years, providing foundational literacy through community management and parent engagement. These efforts increase school readiness and attendance while strengthening collaboration with local governments.



86% of ultra-poor households have graduated out of extreme poverty, with **88.2% now meeting their children's basic needs** and 59.1% maintaining savings. Gender-equitable decision-making within 47.9% of households reflects increased resilience and empowerment.

214 Climate-Smart Nutrition Eco-Villages equip communities with sustainable agricultural practices, reducing greenhouse gas emissions and increasing nutrition-rich livelihoods while fostering environmental awareness.

System Strengthening: Transforming Local Governance

Operating in **270 Union Parishads**, World Vision Bangladesh strengthens local governance by revitalizing six key **Standing Committees**, including education, health, agriculture, and disaster management. Through **inception meetings and capacity building**, workplans are co-developed and formalized via **59 MoUs signed in FY24**, ensuring sustainable service delivery and accountability at the community level.

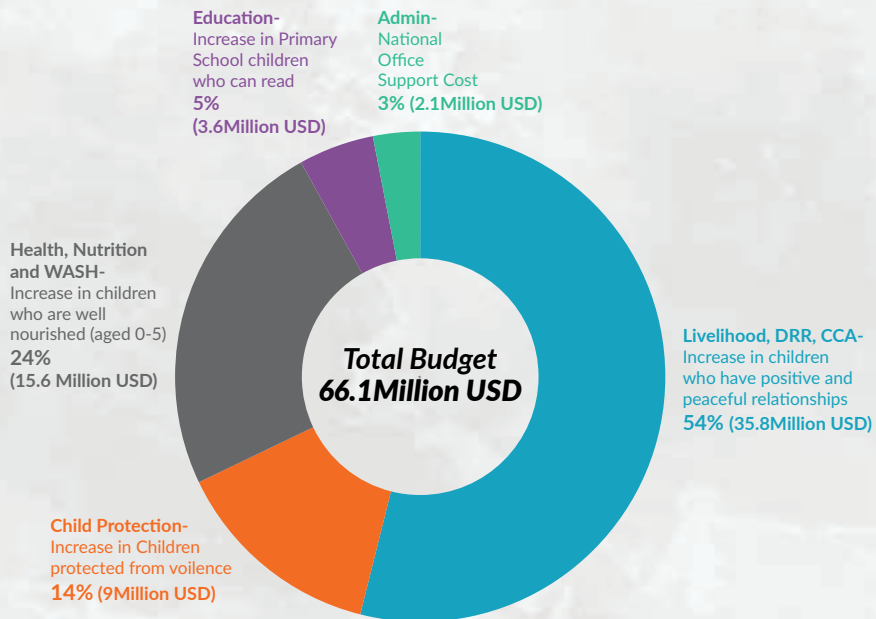
Recognizing the success of this approach, World Vision is now **scaling this model across our urban programming in City Corporations**, enhancing governance structures to improve service access and community resilience in densely populated areas.

Union Parishads have embraced these initiatives, demonstrating strong readiness to sustain committee functions. However, challenges such as **electoral transitions and shifting government priorities** highlight the need for adaptive strategies to maintain momentum and long-term impact.

By integrating sustainability-focused interventions with system strengthening, World Vision Bangladesh is fostering **resilient communities**—both rural and urban—ensuring vulnerable populations have access to essential services and opportunities for growth.



Financial Summary

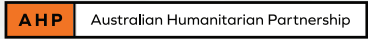


Analysis of our Carbon Footprint

"World Vision Bangladesh halved its CO₂ emissions in just four years—dropping from 18 million kg in FY20 to 9 million kg in FY24. This 50% reduction underscores our unwavering commitment to sustainability and a greener future."



Our Donors and Corporates partners



WHERE WE WORK



53⁺
long-term Area
Programmes
(AP)

46⁺
active
grant & privately
funded projects

28⁺
district

81⁺
sub-districts



Connect With Us

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