



UNPACKING THE  
ENOUGH CAMPAIGN

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**INSIGHT:**

**WOMEN IN LEADERSHIP**

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WORLD VISION SOMALIA

# ANNUAL REPORT

COMMITTED TO THE WELL-BEING OF SOMALI CHILDREN AND COMMUNITIES



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Message from the  
**NATIONAL DIRECTOR**

In 2024, Somalia faced multiple shocks in rapid succession, leaving little time for recovery. An estimated 6.9 million people, 5 million of them children, were in urgent need of humanitarian assistance amid a critically low funding environment. Children, women and those in makeshift settlements for the displaced, were among the hardest hit.

The year began on a particularly challenging note, as a majority of the Somali population were still reeling from the devastating floods of late 2023, the worst in a century, according to the UN. These floods, caused by months of heavy rains, affected over 1.2 million people and destroyed key infrastructure, including roads and bridges, severely disrupting access to clean water, health services, food, and education. Damaged sanitation facilities further increased the risk of waterborne diseases. The United Nations estimated that 1.5 million hectares of farmland had been washed away, further exacerbating food insecurity.

Despite competing global crises and funding gaps, our donors and Support Offices continued to support us. Their commitment enabled us to respond to the most critical needs. We scaled up food and cash assistance to support families whose livelihoods had been severely disrupted by climatic shocks, economic instability and conflict. We delivered critical nutrition and health

programmes, both at health facilities and outreach to remote locations, ensuring children received treatment and made full recovery.

Security challenges remained a major impediment to delivering our programmes, restricting access particularly to vulnerable communities. However, improvements in security in some locations allowed World Vision to expand into newly accessible areas in Hirshabelle, Galmudug, and Jubaland states, to reach more communities that had long been without access to essential services.

World Vision Somalia continued to prioritise immediate life-saving emergency response, whilst also delivering long-term recovery and resilience-building programmes to empower communities to rebuild stronger and become more self-sufficient. This report highlights programmes across key sectors we prioritised for 2024, including food security and livelihoods, nutrition, health, water, sanitation and hygiene (WASH), education, and child protection.

These achievements were made possible through the strong partnership and support of our partners. We are grateful to our donors and partners for their continued investment in our programmes and for supporting the important work we do for the

Somali children, their families and communities. We also extend our gratitude to the communities we serve for their trust in us. None of this would be possible without their partnership and collaboration.

The communities we work with in Somalia continue to demonstrate resilience amidst recurring shocks.

They have continuously found ways to adapt, relying on innovative coping strategies and the strength of their social networks. We witnessed extraordinary moments of hope, determination, and transformation in 2024.

In this report, we shine a light on some of these inspiring stories. It is therefore, my honour to share this report with you, and hope that you find it as inspiring as we do.



**Suganya Kimbrough**  
National Director  
World Vision Somalia



## WORLD VISION IN SOMALIA

World Vision began operations in Somalia in 1993, responding to a humanitarian crisis driven by multiple and intersecting challenges such as conflict, climate disasters, and economic instability, that disproportionately impacted the most vulnerable, including Internally Displaced Persons (IDPs), children, and women. Today, malnutrition and food insecurity remain widespread as the country continues building towards stronger governance. Access by humanitarian organisations to some of the hardest-hit locations remains a persistent challenge.

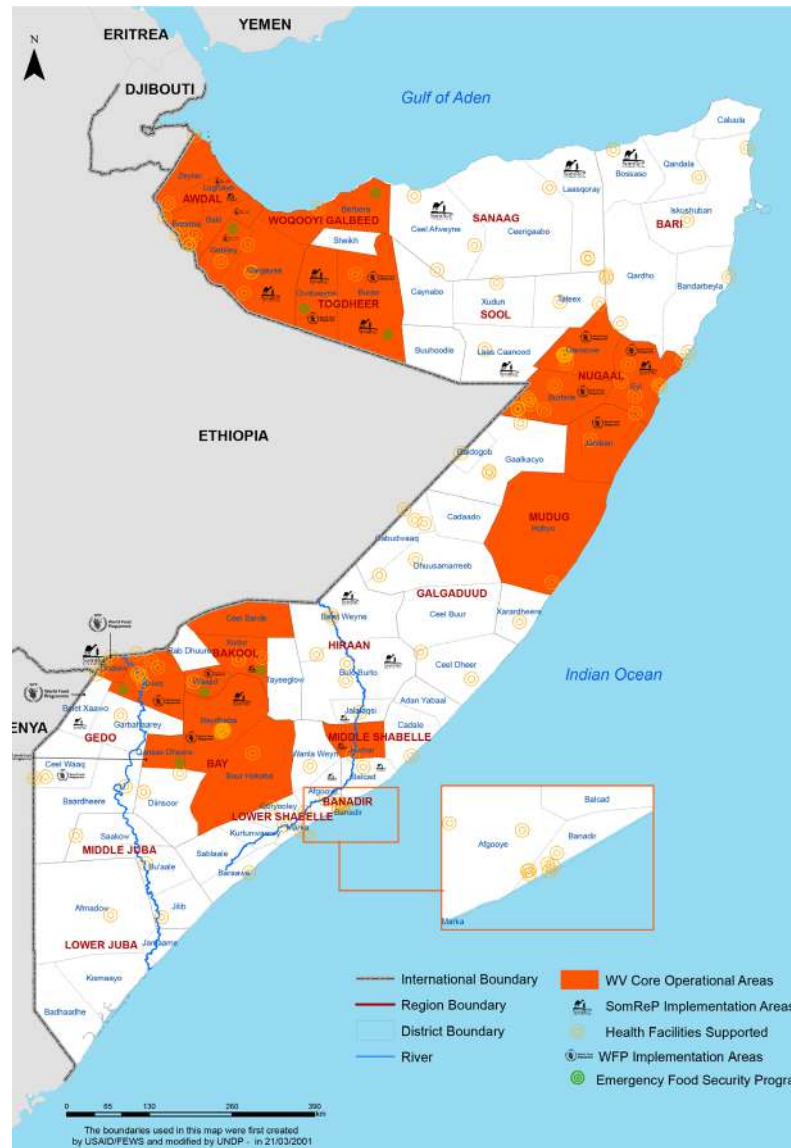
Over the years, we have expanded our presence to operate through a robust network of four Area Offices and 13 sub-offices, enabling us to deliver integrated, multi-sector, and multi-year area-based programs. Our approach blends emergency response, relief efforts, and development programs to create sustainable impact. By working at the household, community, and government or system levels, we help build an enabling environment where children and their families can thrive.

With a team of over 400 dedicated staff, World Vision Somalia implements programmes directly and through a network of local and international NGOs, civil society groups, and academic partners, covering Somaliland, Puntland, Jubaland, Hirshabelle, and Galmudug. We are present in 78 out of the 90 districts. In the 2024 Financial Year, World Vision expanded its operations, increasing its reach and effectively managing \$131.6 million USD across all key sectors. This growth enabled us to deepen our impact and enhance the reach of our programmes, and ensured that we addressed the most critical needs of children. Notably, 62% of this funding was secured from new donors, reflecting growing confidence in our ability to deliver impactful and sustainable programmes.

Our priority sectors include Food Security and Livelihoods (FSL), Health and Nutrition, Water, Sanitation and Hygiene (WASH), Protection, and Education and Emergency response. Anchored on World Vision's five-year strategic plan all programmes and interventions across these priority sectors are designed taking into consideration the prevailing needs and the context. They are aligned with the Somalia National Transformation Plan and implemented with the aim of improving the quality of life of the most vulnerable in Somalia.

In addition to our core sectors and diverse portfolio of 40+ projects in 2024, including five Field Level Agreement (FLAs) with World Food Programme(WFP), World Vision leads a number of flagship programmes that strengthen country-level multi-stakeholder platforms. These flagship programmes amplify our impact across key areas:

- i. EMERGE Program: Economic Empowerment for Marginalized Groups' Graduation to Economic Resilience in Somalia- A Life-Changing Path toward Resilience for Improved Food Security. An innovative five-year intervention launched in December 2024 with funding from USAID Bureau of Humanitarian Assistance (BHA). EMERGE aims to improve food security and increase the resilience of over 158,000 internally displaced persons (IDPs) and host community members in Baidoa and Hudur. At its core is the [Graduation Approach](#): a proven model that transitions participants from aid dependency empowerment. Tackling poverty at its very root, this approach integrates cash assistance, coaching, and skills training and access to productive resources, equipping vulnerable communities with the tools to build lasting resilience.



- ii. [Global Fund TB; Strengthening Tuberculosis Control in Somalia](#): World Vision has been the principal funding recipient of the Global Fund's Tuberculosis (TB) Control programme in Somalia since 2005, partnering with the Ministry of Health and other implementing partners to deliver comprehensive TB control and support services across Somalia and Somaliland, this in response to the high tuberculosis (TB) burden. Under the 2024 Grant Cycle 7 (GC7), valued at US\$27.5 million, we worked with 15 sub-recipients including three international NGOs, local NGOs, and federal together with state health ministries to expand TB response efforts.

**Key accomplishments of the Global Fund TB program in 2024 include:**

- Enhanced diagnostics with 80,000 GeneXpert PCR tests, increasing rapid molecular TB testing from 76,000 in 2023 to over 84,000 in 2024
- Introduced mobile digital mini-X-rays with AI-aided diagnosis which addressed the shortage of radiologists and scaled up screening efforts
- Strengthened TB diagnosis by upgrading Puntland's reference laboratory to BSL3 status, supplying GeneXpert and MGIT machines to enhance molecular diagnosis of TB and

- decentralising MDR-TB management
- Contributed to advancing research and data collection, including a catastrophic costs survey that assesses the financial impact of TB diagnosis on families
- Commenced MDR-TB resistance monitoring, a critical drug resistance survey to provide credible estimates of the MDR-TB burden, to inform better planning and investment in TB control programming

- iii. [SomReP](#) (Somali Resilience Programme: SomReP, is a consortium led by World Vision in partnership with the Action Against Hunger-ACF, Adventist Development and Relief Agency-ADRA, CARE, COOPI, Danish Refugee Council-DRC, Oxfam, and the local NGO Shaqadoon. SomReP implements multiyear, multisectoral nexus program that works across the peace, humanitarian, recovery, and development continuum, complementing World Vision's efforts, particularly in protecting resilience gains through food security, livelihoods, disaster risk reduction, climate adaptation, and natural resource people through the provision of quality services, rehabilitating water and livelihoods infrastructure development, and cash-for-work initiatives

**Key achievements:**



The SomReP reached **130,600**

people through the provision of quality services, rehabilitating water and livelihoods infrastructure development, and cash-for-work initiatives

Supported 16 community-based animal health workers and provided animal health services to **2,400** livestock farmers

Completed the Community-led Capacity Strengthening for Fragile Contexts (C4FC) project across Somalia, Sudan, and South Sudan, directly shaping USAID's new localisation policy

**66,946** people participated in Community Action Adaptation Plans (CAAPs)

Improved water access for

**84,994**

people by rehabilitating **82 canals** and implementing 2 major water infrastructure projects



Continued to lead in innovations through Somali Innovation Response Lab (SOMRIL) securing two grants:

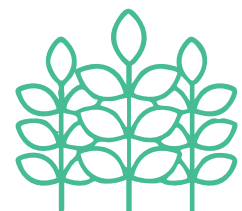
- i. **\$1 million** from Innovation Norway to support youth-led finance and plastic recycling. This marks the first time Innovation Norway has funded World Vision and projects in Somalia.
- ii. A **\$500,000** contract with WFP under the IGNITE platform to scale innovative solutions in addressing challenges in food systems and combating food insecurity.



Established and strengthened **44** VSLAs


Supported nearly **4,600** smallholder farmers in adopting water-efficient irrigation systems

Supported approximately **3,200** smallholder farmers in boosting their earnings through agriculture, animal husbandry, producer groups and Village Savings and Loans Associations (VSLAs)




# Our Impact and Reach


World Vision programmes reached over 1.4 million people, 60% of them children.




**OVER 1.25 MILLION**  
people were reached through food assistance, food security and livelihoods (FSL) programmes




**1.4 MILLION**  
People reached and empowered through our multisectoral interventions




Nearly  
**850,000**  
children directly impacted by our multisectoral interventions




Delivered critical healthcare services for approximately **333,875** people through our health programmes  
**18,019** new patients diagnosed with TB were linked to life-saving treatment




**610,000+**  
people were supported through nutrition programmes




**6,624**  
Children were reached through education projects



More than **930,000** people benefitted directly through our protection activities



**Over 468,000**  
people were reached through emergency response interventions



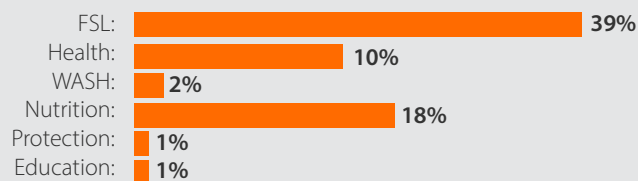
**Close to 85,000**  
people were reached through water, sanitation and hygiene (WASH) programming

**40+** projects implemented across 78 districts in key sectors: food and cash assistance, food security, livelihoods, health and nutrition, water, sanitation, hygiene, protection and education

**62%** of funding secured from new donors

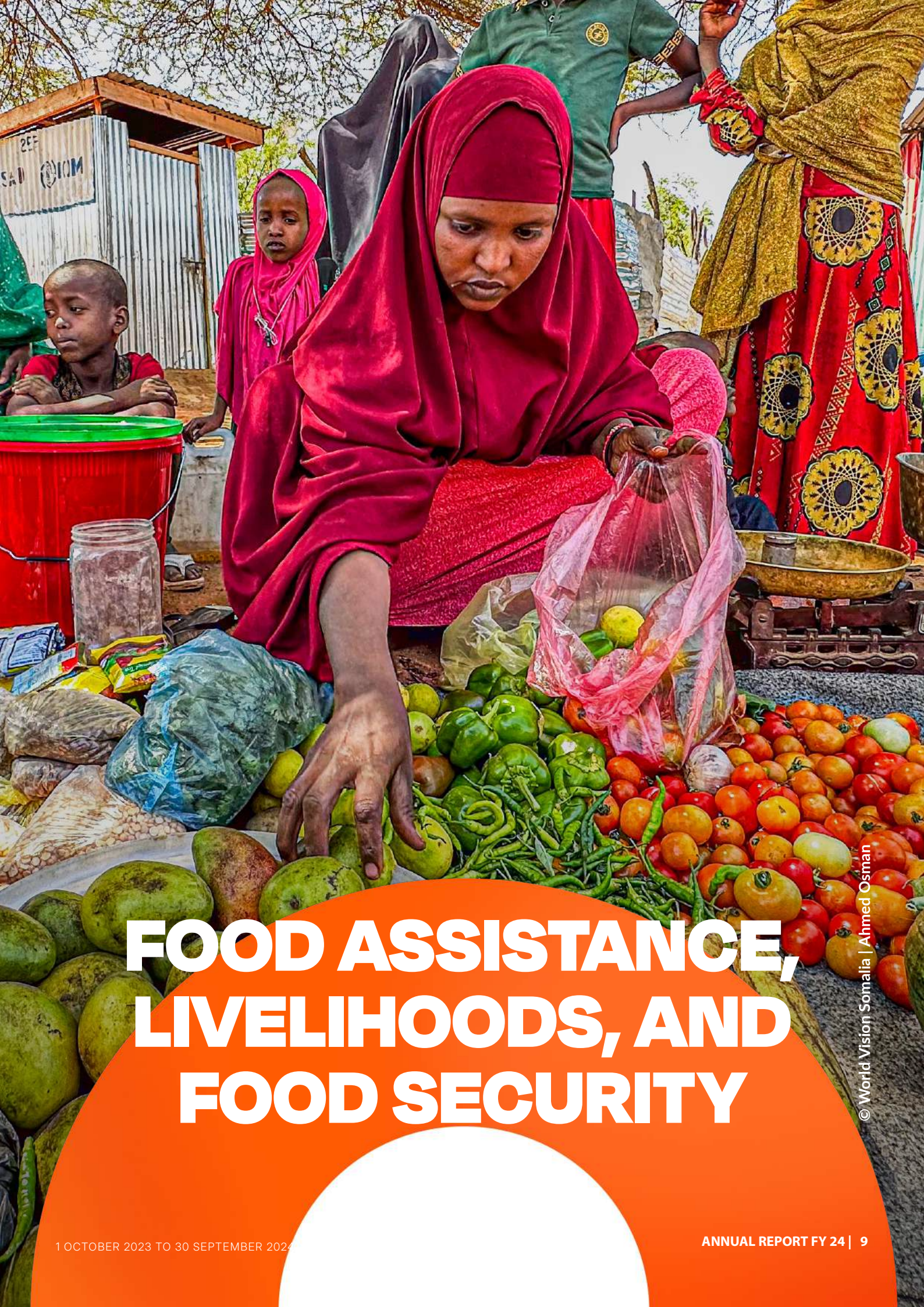
*\*\*Please note that some individuals benefit from multiple interventions presented. To ensure accuracy, the total reach reported represents the overall number of unique individuals served, avoiding any overlap or double counting.*

## Reach per sector (by percentage)



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# FOOD ASSISTANCE, LIVELIHOODS, AND FOOD SECURITY

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A significant proportion of our interventions focused on supporting households whose livelihoods were disrupted by multiple shocks, including drought and the El Niño floods that led to the loss of livestock and crops, the main sources of income and food for many families. To address this, we provided assistance through electronic food vouchers and mobile cash transfers. This ensured that children and their families could meet their basic food and nutrition needs during tough times, and helping them survive crises.

The economic strain also forced households to adopt negative coping strategies such as selling productive assets, reducing meal portions, or withdrawing children from school. To enhance household food security, we supported farming communities through productive agriculture training, farming inputs, and restocking support for livestock keepers. We also built water and

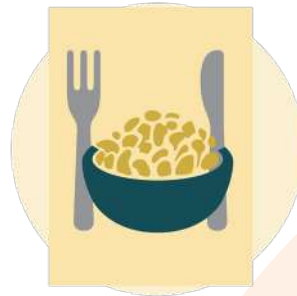
irrigation systems to ensure a steady supply for farmers in riverine agropastoral areas, equipping them with irrigation tools and ongoing training.

Our livelihoods programs also helped vulnerable youth and women establish income generating activities and achieve financial independence. Recognising that many communities rely primarily on livestock and farming, both highly vulnerable to climate shocks, we supported income diversification through offering vocational skills training. This included courses in electrical repair, tie and dye fabric making, the art of henna, hair dressing, mechanics, mobile phone repair, and tailoring. World Vision's run Technical Vocational and Education Center (TVET) in Baidoa, Somalia, enrolled 5,000 households by the end of the year, equipping them with skills for sustainable livelihoods.

## Our Impact and Reach



Close to **486,000 PEOPLE** were reached through food assistance programmes and other emergency related interventions



**764,455**

**CHILDREN** were reached through food assistance programmes and other emergency related interventions



Nearly **48,000 ADULTS** were reached through Food Security and Livelihood Programmes and other emergency related interventions

Nearly **35,000 CHILDREN**

were reached through Food security and Livelihood programmes and other emergency related interventions



More than **6,200 ACTIVE MEMBERS** of Savings for Transformation groups

**US\$376,325** was raised across 308 savings groups with an average savings rate of **US\$ 1,221** per group

Aproximately **131,670 PEOPLE** were engaged in Climate Change Adaptation (CAA) through SomReP



**1,755 FARMING HOUSEHOLDS** received agricultural inputs and training to improve crop production



**574 HECTARES OF LAND** improved Good Agricultural Practices



**3,165 HOUSEHOLDS** benefitted from livestock inputs to improve herd quality and size

Scan to Read Stories of Transformed Lives



While we celebrate these achievements, we recommend greater investment to strengthen long-term resilience. Continuing climate instability and limited access to resources highlight the urgency for sustained, area-based interventions. We therefore advocate for increased and sustained investments in climate-smart agriculture, social protection systems, and community-led initiatives to build a more resilient future for Somali communities.



World Vision implements various livelihood activities to support children and their families in achieving household food security and reducing dependence on aid.

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# HEALTH AND NUTRITION

A young boy is screened for malnutrition at a World Vision nutrition centre in Baidoa, southern Somalia. Early detection helps healthcare workers to treat the condition and save the lives.

In 2024, we expanded our health and nutrition programming, scaling up to 266 health and nutrition facilities across all the 78 districts where we work. This expansion enabled us to deliver life-saving services, including treatment of sick children and mothers with acute malnutrition, maternal and child healthcare, and life-saving vaccinations for children under-five. We also strengthened health systems by training health personnel and equipping health facilities with essential medicines and medical equipment.

enhance surveillance and response mechanisms, helping manage outbreaks of TB, cholera, and measles.

To further strengthen local healthcare systems, we provided salaries and incentives for health workers, supported community health workers, and invested in continuous capacity building especially for frontline health workers to ensure long-term sustainability of these programmes.

We worked closely with the Ministry of Health to strengthen the health systems, improve the diagnosis of infectious diseases, and

## Our Impact and Reach



**127,265**  
**CHILDREN**

were reached with health and nutrition services, including treatment for acute malnutrition, immunisations, and access to primary healthcare. These efforts contributed to a reduction in under-five mortality and improved nutrition outcomes

**206,610**

**MEN AND WOMEN**

benefited from comprehensive health and nutrition interventions, including strengthened primary healthcare services, immunisations, and maternal and child health support

Nearly **5,000** PEOPLE

in contact with TB patients who began preventive therapy

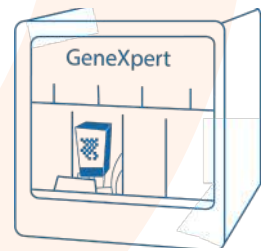
**94%**

**TREATMENT**

success rate of all forms of TB

### STRENGTHENED SYSTEMS AND DECENTRALISATION:

Supplied GeneXpert and Mycobacteria Growth Indicator Tube (MGIT) machines to enhance molecular diagnosis and decentralised the management of multidrug-resistant TB (MDR-TB), ensuring wider access to accurate diagnostics and treatment



Scan to Read an Inspiring Story of a Grandmother's Battle Against Malnutrition



## Structural Impact

**114 TB**

**MANAGEMENT FACILITIES**

supported by World Vision Strengthening TB diagnosis and management systems, ensuring more accurate and timely detection of TB cases

Close to **700**

**HEALTHCARE PROVIDERS**

including doctors, nurses trained in TB management

**500**

**FEMALE HEALTH WORKERS**

trained on TB detection and referral

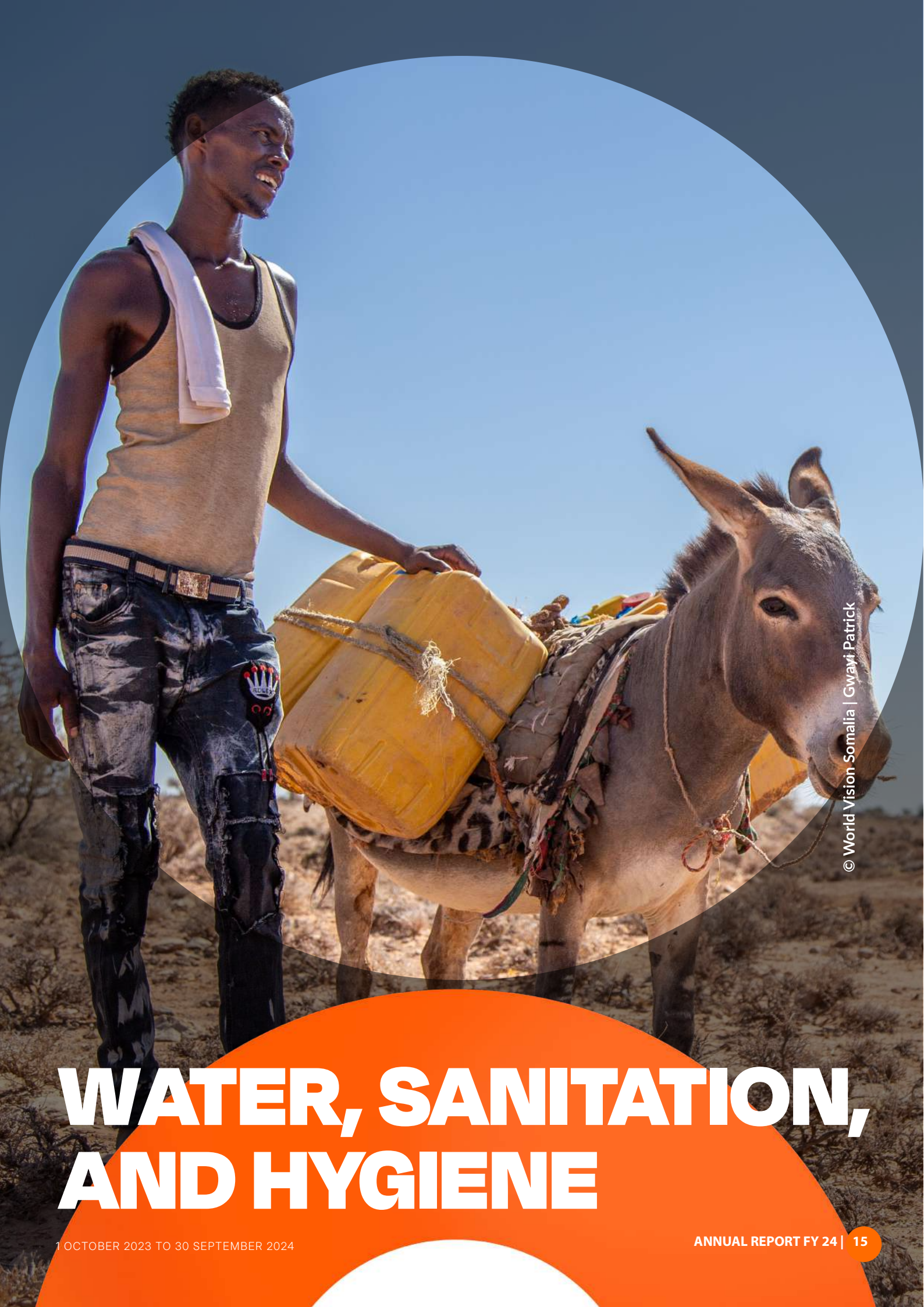
Improved monitoring and evaluation frameworks to track progress and adapt interventions effectively



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A typical mobile health outreach day for World Vision staff and healthcare workers in Doolow, Southwest Somalia. These outreach programmes are a vital part of our work, bringing lifesaving support closer to children who face barriers such as distance, cost, and limited access to health facilities.



© World Vision Somalia | Gwayi Patrick

# WATER, SANITATION, AND HYGIENE

We undertook a number of activities to address critical gaps in access to water, sanitation and hygiene, with some initiatives as stand-alone efforts and others integrated with health and food security sectors.

To address water access challenges in IDP settings, we constructed new water supply systems for communal use, addressing the scarcity of water points previously observed. We also expanded access to clean water in schools and in health facilities to strengthen healthcare delivery.

In response to WASH emergency needs caused by flooding during the *Gu* rains (April to June), we collaborated with the health sector to provide affected communities with essential services. This included distributing water treatment equipment and water purification tablets, conducting water trucking, and installing water storage facilities at both household and institutional levels (e.g., schools and health facilities).

Affected communities also received training on various household water treatment methods, including the use of chemicals like Aqua tablets, chlorination, filtration and boiling. Water quality testing was also conducted to ensure the safety of the water consumed by the community.

Given the contamination of water sources from flooding, which heightened fears of waterborne diseases like Acute Watery Diarrhoea (AWD)/Cholera, our intervention also focused on sanitation and hygiene to complement water access efforts.

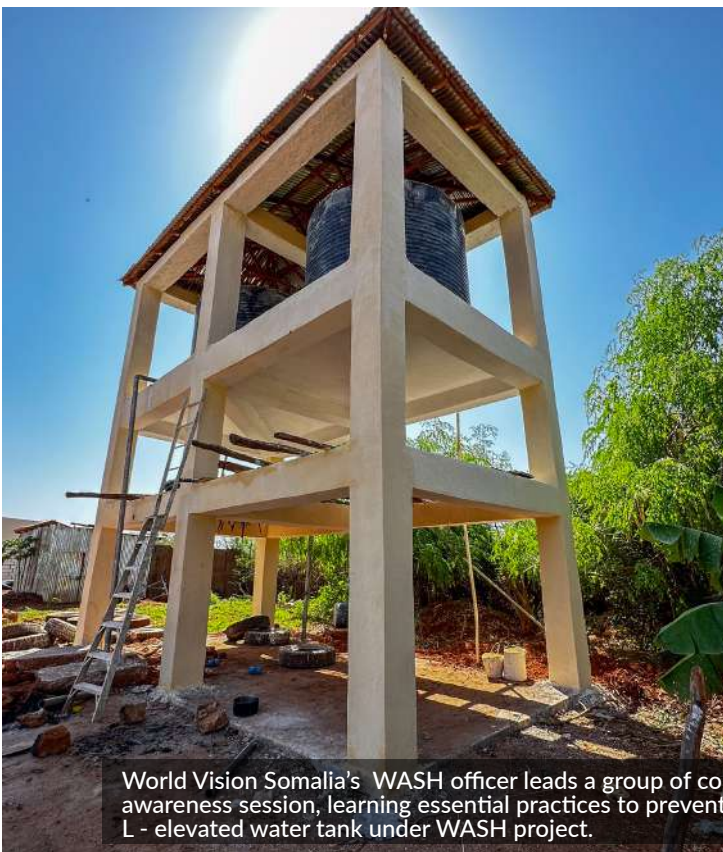
The water being trucked or drawn from potentially contaminated to monitor the level of water contamination,

this was to ensure that the communities consume good quality water.

A key installation was the construction of a roof rainwater harvesting structure in Baidoa district under the GFFO project. This infrastructure included a roof catchment and installation of a 10m<sup>3</sup> plastic water storage tank. The system allows the health facility to collect and store water during the rainy season and serves as a storage solution for water trucking during dry periods.

To improve sanitation and increase latrine coverage, we supported the construction of 900 latrines, mostly in IDP camps, and installed handwashing facilities to encourage their use. Additionally, we engaged community hygiene promoters in mass campaigns focused on latrine construction, usage, and clean-up efforts. During the campaigns, we distributed soap, installed garbage pits, and provided menstrual hygiene management (MHM) kits. Schools also benefitted from hygiene promotion activities, which included handwashing demonstrations and general hygiene education. Hand washing soap and facilities were provided to schools as part of these efforts.

One of our biggest accomplishments was building sustainable water supply systems, ensuring that children and their families had reliable access to clean and safe water for drinking, household use and other needs. This reduced walking distance to water sources, especially for women and girls, saving them countless hours that they used to spend collecting water from distant water sources, but also reducing congestion and waiting times at water points.





# Our Impact and Reach

**127,265 CHILDREN**

benefited from improved WASH services, which contributed to their improved health and education outcomes and reduced the risk of water-borne diseases

**206,610**

**PEOPLE**

gained access to clean water, sanitation, and hygiene services, enhancing their overall health and well-being

Nearly

**33,400 PEOPLE**

had access to hand washing stations with soap and water available within the communities

**2,700**

**CHILDREN**

across five schools had constant supply of clean water in their schools

**1,482 adolescent girls**

benefitted from menstrual hygiene kits

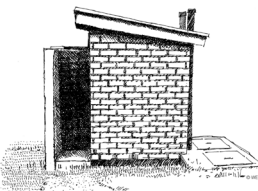


Installed **260**

new **water collection** points and rehabilitated 11 existing ones, increasing access to clean water for more vulnerable populations

Constructed **900 sanitation facilities**, in IDP camps, reducing open defecation and supporting public health in these areas

**Water Quality Monitoring:** Collected and tested a total of **272** water samples in collaboration with the Ministry of Energy and Water Resources (MoEWR) to inform on water quality and safety standards



Constructed

**36**

improved gender-separated latrines benefitting **3,485 children (1,082 boys and 2,403 girls) in 24 schools**. Latrines were built with ramps and wider rooms to make it accessible by people with limited mobility and wheelchair users

**760**

**boys and girls** actively participating in school health clubs across 19 schools

Successfully rehabilitated seven new water supply systems and nine hand pumps for shallow wells, **providing communities with reliable access to clean water**



Displaced families in Baidoa, Somalia, access clean water from a German-funded project that rehabilitated a solar-powered shallow well, installed water collection points, and built a storage tank to ensure reliable supply.



# EDUCATION AND CHILD PROTECTION

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Succi, pictured at a Child Friendly Space (CFS) centre, constructed the support of EO Metterdaad. At the centre she learns how to read and write while spending time with her friends/peers.

Through our influence and networks, we advocated for children's well-being at all levels, strengthening of community-based child protection systems to safeguard children from abuse, neglect, exploitation, and harmful practices. We also provided survivors of Gender-Based Violence (GBV) with access to timely, safe, and confidential services through our Referral Pathways, ensuring psychosocial support and holistic care for them.

To strengthen protection, we launched both internal (targeting our staff) and external campaigns to raise awareness about safeguarding. These campaigns were aimed at educating staff and community members on their roles in preventing, reporting, and responding to harm or abuse affecting children and vulnerable adults.

We highlighted our Do No Harm approach, teaching participants how to detect violence, respond appropriately, and report incidents effectively.

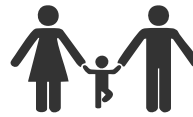
In the education sector, our reading clubs continued to thrive, building on the successes of 2022 when we first introduced this concept across 21 communities. Through the reading buddy system, advanced readers supported their struggling peers, and this helped to foster a collaborative learning environment among the children. Parents too, played an active role, engaging in reading activities alongside their children, both in the reading clubs and at home, extending literacy development further beyond formal settings.

## Our Impact and Reach

**2,000+**

**school-going children**

benefitted from donated furniture through our Gift In Kind (GIK) programme, improving their learning environment



**564,898 ADULTS**

were reached through our education and protection programmes



Over **1,083**

attended **Child Friendly Spaces** and engaged in play, literacy, numeracy, and life skills education

**1,500**

**parents and caregivers**

actively participated in reading clubs alongside their children, thus promoting a culture of literacy at home



**11,255 households**

were reached with messages on GBV and Protection from Sexual Exploitation and Abuse (PSEA) through community awareness campaigns



Adolescent girls in **21** schools received menstrual hygiene kits, ensuring they could stay in school and continue their education with dignity

**104 TEACHERS**

received monthly incentives, addressing the challenge of teacher shortages in vulnerable communities

**120 TEACHERS**

received specialised training to create violence-free learning environment for children

Approximately **3,470 boys and girls**

gained access to inclusive, quality education using the Unlock Literacy evidence-based approach, enabling them to read with comprehension and develop a love of learning



Sucdi, pictured at a Child Friendly Space (CFS) centre, constructed through the support of EO Metterdaad. At the centre she learns how to read and write while spending time with her friends/peers.



Sucdi, pictured at a Child Friendly Space (CFS) centre, constructed the support of EO Metterdaad. At the centre she learns how to read and write while spending time with her friends/peers.



A Child-Friendly Space centre in Doolow, Somalia, built with the support of EO Metterdaad (Netherlands), provides a safe haven where children displaced by conflict can regain a sense of normalcy and simply be children.



Children at a school in Puntland engage with an interactive board game introduced by World Vision across 21 schools, designed to create an engaging environment for them to learn about child protection issues.

Find out more about the board game



A World Vision Somalia Child Protection Officer visits schools in Puntland to raise awareness about child protection issues, targeting girls.



Children at a school in Puntland enjoy new classroom furniture provided through World Vision's Gift-In-Kind (GIK) programme.



© World Vision Somalia | Jon Warren

# EMERGENCY RESPONSE

Mothers queue at a World Vision centre to top up food voucher cards, a US Government-funded programme, that helps families displaced by conflict and drought access essential food.

Following a historic drought in 2022 whose effects continued to linger on in 2023 and communities were just beginning to recover, when excessive rains in the Deyr season (October to December) triggered severe flooding, particularly in the southern part of the country. The floods caused widespread destruction, disrupting livelihoods and access to essential services.

In November of 2023, World Vision Somalia designated the devastating floods, caused by the the El Niño rains a Category 3 emergency. Over 1.2 million people were affected, with more than 330,000 displaced. The floods destroyed critical infrastructure, including roads and bridges, water sources, health facilities and schools, severely hampering transportation and access to food, clean water, healthcare. The UN described the floods as a once-in-a-century event, estimating that it may have obliterated 1.5 million hectares of farmland across the country.

Despite many of our own staff being personally affected, some even displaced, they worked tirelessly to deliver emergency nutrition and food supplies. World Vision was one of the few humanitarian agencies present in the hard-hit areas of southern Somalia, leading evacuation efforts and delivering lifesaving assistance.

In partnership with the WFP, we launched the first ever boat-based emergency response, reaching flood-affected communities along the Juba and Shabelle rivers. This intervention helped evacuate over 200 families trapped in low-lying areas.

Due to the heightened risk of waterborne disease outbreak because of contaminated water sources, our response efforts also focused on providing water treatment solutions and distributing hygiene products to affected families.

Guided by early warning information, World Vision took proactive measures to ensure a rapid and effective response. Before the floods hit, we pre-positioned essential medicines for treating diarrheal diseases and acute respiratory infections in health and nutrition clinics, as well as mobile outreach clinics in key flood-prone locations. Additionally, we strategically stock-piled Ready-to-Use Therapeutic Food (RUTF) and other essential nutrition supplies closer to high-risk areas.

This ensured that critical supplies were in place ahead of time to deliver timely lifesaving assistance to affected communities.

## Our Impact and Reach

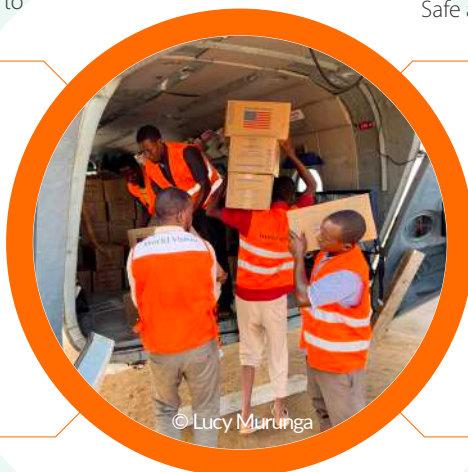
**Through our emergency response efforts, World Vision reached an estimated 468,922 people, nearly half of them children, cushioning them from the worst effects. We provided:**

Clean and safe water and improved access to household hygiene and sanitation

Safe and appropriate shelter materials through our GIK programmes

Emergency food and cash assistance including nutritional support

Essential healthcare services included medicines



© Lucy Murunga

Community awareness campaigns on early warning, flood preparedness and mitigation strategies



Navigating through flooded terrain, World Vision staff wades through the mud to deliver assistance to flood-affected communities in Somalia.



World Vision staff cross the Juba River to deliver critical food supplies to families in Luuq, southern Somalia, affected by devastating floods.



Nour's lifeline was World Vision's cash assistance program, which provided her with a Scope Card that sustained her family with essential food for months.



A World Vision staff takes stock of the prepositioned relief supplies in one of our warehouses, assessing our preparedness efforts to ensure timely support.



Navigating through flooded terrain, a World Vision staff wades through the mud to deliver assistance to flooded-affected communities in Doolow, southwest Somalia.

Scan to Read How the Kobciye Project Transformed IDP Mindsets from Relief Dependence to Farming



© World Vision Somalia | Gwayi Patrick

WORLD VISION SOMALIA LAUNCHES THE

**ENOUGH**

**CAMPAIGN TO  
END HUNGER AND  
MALNUTRITION**



In July 30, 2024, World Vision Somalia launched the ENOUGH Campaign in Mogadishu. The launch was well-attended, with representation from the Government; including the Deputy Prime Minister of the Federal Republic of Somalia as the Chief Guest, distinguished ministers and members of parliament, UN country representatives from WFP, OCHA, UNICEF, and FAO, civil society organisations, local and international organisations, children's rights advocates, donors, and World Vision East Africa leadership.

The ENOUGH Campaign is World Vision's efforts to mobilise our humanitarian and development partners and peers' collective voice against child hunger and malnutrition through a comprehensive approach. In Somalia, an estimated 1.7 million children aged 6 to 59 months face acute malnutrition, with 430,000 likely to be severely malnourished. This crisis, driven by conflict, climate change, and an unequal food system, requires urgent action.

Children present for the launch highlighted the pressing challenges facing Somali children, including the devastating impact of climate change, which manifests in recurrent droughts and floods that adversely affect food production and availability. "Children across much of the country are bearing the brunt of this devastating drought and floods, crying out in hunger with limited assistance available," the children advocates declared.

**"We, on behalf of the children of Somalia, stand united with a plea from our hearts. Despite the challenges we face in Somalia, we dream of a future where no child in Somalia goes to bed hungry, where every child thrives with proper nutrition, and where our voices echo in the halls like this and in the forums of decision-making,"** 11-year-old Hawa declared.

**During the launch, the children presented the following declaration:**

As children representing the voices of the Somali children, we request the government of Somalia and partners to include children in all initiatives aimed at ending child hunger and malnutrition, the children declared.

**"During our visit to the IDP camps in Mogadishu, we observed children suffering from acute malnutrition due to inadequate access to food. Many of these children are forced to work to provide food for their families. The hunger they experience at night impairs their ability to function during the day,"** 15-year-old Ahmed read out.

They highlighted the struggles of accessing clean water which have been exacerbated by frequent droughts. **"Somalia is prone to recurrent drought that severely reduce water resources, leaving many communities, including the IDPs, without access to reliable sources of clean water. "Years of civil war and political instability have destroyed water infrastructure, such as wells, pipelines, and water treatment facilities, limiting access to clean water nationwide,"** Hawa read out.

14-year-old Sumaya emphasised that children face unique challenges that adults may not fully understand. **"Children must, therefore, be represented in all forums of discussion on matters that affect them. For example, if the government decides to make changes to the education system, they must consult with the children as it directly impacts their lives,"** she read.

The ENOUGH Campaign seeks to make children visible and heard in hunger, nutrition, and food security-related policies. In a culture where children are usually on the margins of any participation, this was a significant win for them, and speaker after speaker commended World Vision for placing children at the centre of the launch.

**“**  
**See Us, Hear Us:**  
 Ensure that our needs and voices are visible in all policies related to hunger, nutrition, education and food security. We deserve to be part of the conversation, not just statistics.

**“**  
**Nourish Our Future:**  
 Please prioritise services that provide us with better food security, better nutrition, and better resilience. We want to grow up strong, healthy, and hopeful.

**“**  
**Understand Our Struggle:**  
 We are glad that a representative from the Ministry of planning and National Bureau of Statistics is here. We want you to shine a light on the reality of child hunger and malnutrition in Somalia.

**“**  
**Be our heroes!**  
 Fund programmes that provide nutritious meals, clean water, and education.



Scan to Learn How Somali Children Dream of a Hunger-Free Future





© World Vision Somalia | Jon Warren

# PARTNERSHIPS

# Partnerships and Collaboration

The impact that we highlight in this report would not have been possible without our valued partnerships and networks. Through these collaborations, we were able to address critical challenges affecting children, expand our reach to new locations to reach more people in need and deliver timely assistance.

**We are especially grateful to our partners and supporters, whose strong presence and unwavering support have been invaluable in tackling urgent issues like child hunger, humanitarian access constraints, insecurity and funding challenges.** Your collective efforts in advocating for humanitarian access and sustained funding for the Somalia Humanitarian Response Plan were important to avert worse outcomes.

We are profoundly grateful for the sustained funding from our donors, which enabled us to expand our programmes, reach more children, and provide critical support, sometimes in the most challenging circumstances. As stewards of these entrusted resources, we remained steadfast in our commitment to ensure their effective use and that every dollar, every resource we received went towards fulfilling its intended purpose and transform the lives of children and communities we serve.

We sincerely thank the communities we serve, whose trust, engagement, and participation was vital to the success of our programmes. We deeply appreciate the religious leaders who worked alongside us, particularly to address the issue of aid diversion, raise awareness on its impact, and joined in our efforts to enhance accountability in aid delivery.

## Government Partnership

We would like to extend our heartfelt gratitude to the Government of Somalia, both the Federal and Federal State Members; and the Somaliland government through their various ministries and agencies including the Somali Disaster Management Agency (SODMA), with whom we engaged at different capacities to support and advocate for the well-being of Somali children.

**Our warmest gratitude for the good relations and partnership we enjoy and providing a supportive operating environment that has enabled us to reach the most vulnerable children with basic services to support their well-being.**

Scan to Read Stories of Transformed Lives



Chief Guest, the Deputy Prime Minister of Somalia, H.E. Salah Jama, delivers a keynote address at the launch of the ENOUGH Campaign.



World vision conducts a training session to strengthen the capacity of local partners.



© World Vision Somalia | Ahmed Osman

# EXTERNAL ENGAGEMENT

# Advocacy and External Engagement

We continued to strengthen our engagement with government, peers, partners and communities at various levels, driving advocacy, policy and governance discussions. As a thought leader and a consistent voice on critical issues affecting children, we convened high-level policy level engagements, advocating for humanitarian access and sustained, flexible funding from donors and government stakeholders.

World Vision championed continued investments in disaster risk management, system strengthening, social cohesion and livelihood adaptation. We advocated for crisis modifiers as essential mechanisms to help communities cope with recurrent shocks.

A key milestone was World Vision's election as Chair of the Somali NGO Consortium Advocacy Working Group, leading over 85 member organisations in advancing conversations on the well-being of the Somali children.

Building on this momentum, the Working Group plans to host the first-ever NGO Expo in Somalia in 2025, focusing on key issues such as humanitarian effectiveness, nexus programming, localisation, inclusion and participation, and innovation. The expo aims to foster stronger NGOs collaboration, coordination, and impact.

Additionally, World Vision is a member of the Chair of the Humanitarian Country Team (HCT), providing a strong platform to collectively advocate at the highest level.

**World Vision also led the drafting of an Advocacy Position Paper to combat violence against women and girls in Somalia, alongside four child rights organisations under the Joining Forces Alliance (JFA).** Joining Forces is an alliance of the six largest child-focused international NGOs, united to end violence against all children and secure their rights.



World Vision Somalia Interim National Director addresses stakeholders, donors, and partners at the closing event of the Ultra-Poor Graduation (UPG) project.



**World Vision was elected as Chair of the Somali NGO Consortium Advocacy Working Group, leading over 85 member organisations in advancing conversations on the well-being of the Somali children.**

# Communications and Public Engagement

World Vision remained a consistent voice in communicating the humanitarian situation in Somalia and its impact on children, ensuring key audiences stayed informed and engaged. During the devastating floods, our communications teams were on the ground in flood hotspots, sometimes joining helicopter missions to capture and share firsthand accounts. This real time storytelling ensured a continuous flow of field reports, including eyewitness stories to raise awareness and mobilise for support.

The communications team played an important role in marketing and fundraising, particularly during emergency response start-ups. Notably, during the El Niño floods, the team's on-the-ground, innovative multimedia content significantly boosted fundraising efforts.

We engaged both local and international media to highlight the growing humanitarian needs against dwindling resources, especially drawing attention to the impact on the well-being of children. A key highlight was our partnership with an international media outlet with strong regional presence to showcase the impact of the floods in the hardest-hit areas.

A significant achievement in FY24 was the recognition of the World Vision Somalia Communications team for its outstanding contribution to World Vision's Global Hunger Response. The team received a certificate of achievement for exemplary content delivery, having submitted over 5,000 hunger and nutrition-related pieces through the organisation's assets library-StoryHub. This made World Vision Somalia the top-performing office for content and only Field Office with an Evergreen status.

Additionally, we facilitated several high-profile visits from our World Vision Global offices including New Zealand, Taiwan, Hong Kong, Netherlands, USA and Ireland, strengthening efforts to bring global attention to the humanitarian situation as well as our work in Somalia and Somaliland.

**The communications team played an important role in marketing and fundraising, particularly during emergency response start-ups significantly boosting fundraising efforts.**



The communications team's efforts positioned World Vision Somalia as a leading voice for children.



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Institutional Development:  
**WOMEN IN  
LEADERSHIP**

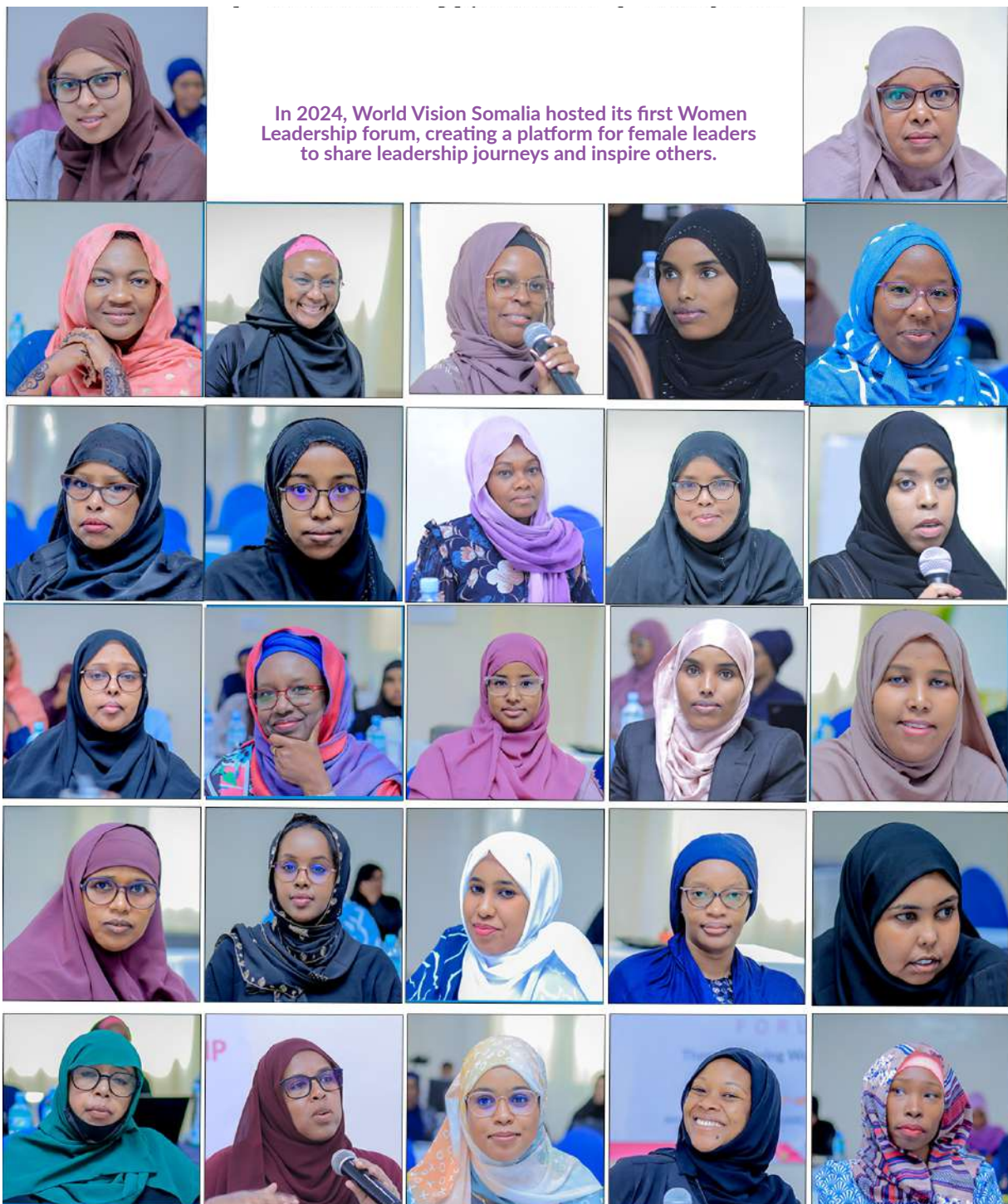


As part of efforts to strengthen leadership capacities among female staff, World Vision Somalia launched the Women in Leadership Programme in 2024. This initiative combines mentorship, coaching, and self-paced learning opportunities to support professional growth.

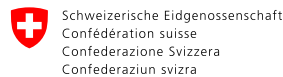
To further empower women in advancing their careers, we hosted our first Women's Leadership Forum in April 2024 in Hargeisa, Somaliland, organised by the People and Culture team. The forum brought together female leaders from various levels within World Vision Somalia to inspire one another. It provided a vital platform for sharing experiences, navigating workplace challenges, and hearing from senior leaders across the organisation.

These shared stories aimed to inspire and challenge participants as they forged their own leadership paths, overcoming obstacles similar to those faced by senior leaders.

Additionally, the launch of the Female Internship Programme has seen more female staff absorbed into World Vision Somalia employment and opened doors into other NGOs in Somalia. The programme which started with two female interns has grown to six female interns in FY24, with plans to recruit 10 female interns in FY25. This is a key milestone in increasing women's representation in Somalia's humanitarian sector and creating opportunities for career and professional development.



# DONORS AND PARTNERS



## World Vision

### World Vision Support Offices

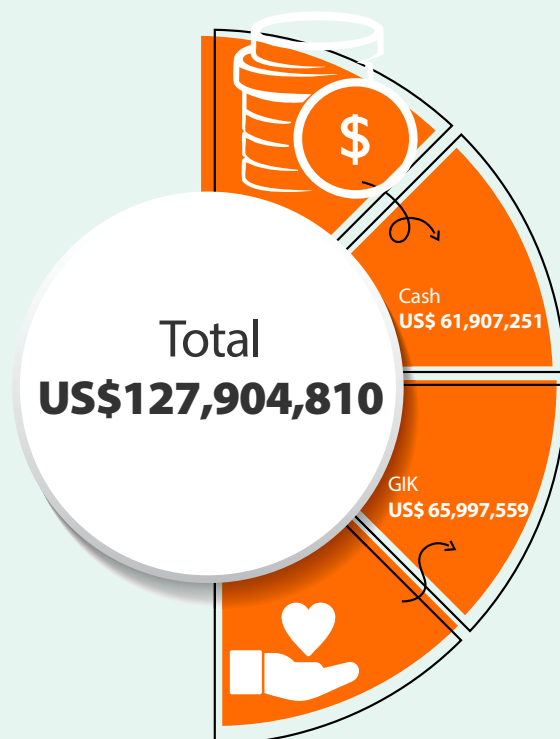
1. United States
2. Australia
3. Canada
4. United Kingdom
5. Germany
6. Taiwan
7. Hong Kong
8. Korea
9. Japan
10. Netherlands
11. Ireland
12. Finland
13. New Zealand

### Local Implementing Partners

In 2024, we worked with the following local implementing partners to enhance our reach:

1. Sustainable Development and Peace Building (SYPD)
2. Diversity Action Network (DAN)
3. Isha Human Rights Organization (IHRO)
4. Puntland Minority Women Organisation (PMWDO)
5. Somali Women and Child Care Association (SWCCA)
6. Serving Together for Social Development (STS)
7. Rural Education and Agriculture Development Organization (READ)
8. SADAR Development and Resilience (SADAR INSTITUTE)
9. Peace Action Society Organization for Somalia (PASOS)
10. Somali Youth Volunteers Association (SOYVA)
11. Shaqadoon Organization
12. SAACID Organization
13. Somali Children Welfare and Rights Watch (SCWRW)
14. Vision Corps Initiative
15. ZamZam Foundation
16. African Relief Development (ARD)
17. Mandhere Relief and Development Organization (MARDO)
18. CeRID (Centre for Research and Integrated Development)
19. Taakulo Somali Community
20. Somali Relief and Development Action (SRDA)
21. Child Protection and Development Organisation (CPDO) - Somalia

# FINANCIAL SUMMARY



## Spending by Sector

Name	Amount	
Agriculture and Food Security	22,771,704	17%
Child Protection	175,000	1%
Education and Life Skills	140,000	1%
Emergency Response	903,926	2%
Food Assistance	65,417,091	51%
Infectious Disease	16,060,031	12%
Maternal, New-born, Child and Adolescent Health	1,404,908	1%
Nutrition	4,504,901	3%
Programme and Project Management	5,685,729	4%
Water	10,880,567	8%
<b>Grand Total</b>	<b>US \$127,943,857</b>	<b>100%</b>



Xiis Abdi received six goats through the Livestock Restocking Gift Catalogue project in Somaliland, funded by World Vision USA. Over time, her herd grew to 20, providing a steady supply of fresh milk for her family.





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