

World Vision Commitments at the Nutrition for Growth Summit 2025

1. Invest \$1 billion in private fundraising for child nutrition programming

Through our private fundraising channels, World Vision will raise \$1 billion USD in private funding for nutrition-specific and nutrition-sensitive programmes by 2030.

2. Leverage \$1.1 billion in microfinance loans to reach the most vulnerable

World Vision commits to support smallholder farmers and small businesses through its microfinance facility, VisionFund, with \$1.1 billion USD in microfinance loans by 2030 to address the socioeconomic determinants of nutrition.

VisionFund loans provide badly-needed capital to open or expand small businesses, especially rural smallholder farmers, to generate income. VisionFund also prioritises providing services to women with nearly 70% of all loans made to female entrepreneurs. These lending services – often coupled with business and economic empowerment training – are already delivering powerful results for families, with borrowers in 2024 reporting an average 17% improvement over the prior year in nutritious food availability for their children.

3. Advocate for policy changes to reduce hunger, food insecurity, and malnutrition

Contribute to 400 local- and national-level policy changes by 2026 through the ENOUGH campaign, supporting governments to systematically address hunger, food insecurity, and malnutrition. This includes:

- transformation of harmful gender norms impacting women and girls' nutrition
- prevention, early detection, and treatment of child wasting
- addressing anaemia
- implementation of the International Code of Marketing of Breast-milk Substitutes
- food and beverage regulations to promote healthy diets and reduce the appeal of ultra-processed foods
- Strengthening the community health workforce
- Strengthening health systems to provide essential nutrition actions with universal coverage.

4. Support 8.8 million nutrition-direct services

By 2030, World Vision commits to provide 8.8 million nutrition-direct services. This includes:

- reaching **children suffering from wasting** with Community Management of Acute Malnutrition (CMAM)
- supporting **supplementary feeding for pregnant and breastfeeding women** in CMAM programming
- reaching children 6 to 59 months of age with **food-based approaches to treat and prevent malnutrition**. The Positive Deviance/Hearth programme empowers mothers and caregivers with the knowledge and skills to identify and prepare nutritious foods available in their communities, promoting diet diversity and neglected and under-utilised indigenous foods.
- supporting governments to reach children with **growth monitoring and promotion services** per year, including counselling
- advocating for integration of **early childhood development** services for children, mothers, and caregivers, ensuring a holistic approach to nurturing healthy growth and development.

5. Support community health workers to deliver nutrition services and with advocacy

World Vision commits to continually leverage the **135,000 community health workers** (CHWs) we currently support to reach the most vulnerable households with nutrition counselling and services, actively engaging women, men, youth, and power holders. Additionally, we are supporting community health workforce strengthening through systems and workload analysis and advocacy.

6. Support 13 million nutrition-sensitive services

World Vision commits to supporting people with **13 million nutrition-sensitive services** delivered by 2030. This includes:

- reaching the most vulnerable with nutrition-sensitive **food assistance in humanitarian contexts**, and targeting at least 50% women
- reaching children with nutrition-sensitive **school meals**
- reaching farmers with **climate-smart agriculture** programmes
- supporting communities to monitor the **quality of services in health, nutrition, and agriculture** facilities
- reaching extremely poor individuals with **ultra-poor graduation programmes**, providing a pathway out of poverty and helping individuals engage in productive and resilient livelihoods, improving nutrition outcomes down the line
- supporting **savings group** members, targeting 80% women, enabling them to save and borrow money, engage in economic activities, and address the social determinants of health and nutrition.